



Press release

Luleå, Sweden – September 21, 2010

Effnet expands its market in China by licensing its IP Header Compression Technology

Effnet AB, the leading provider of header compression software for wireless and fixed networks, today announced that it has licensed its header compression technology to a 2G/3G platform designer in China. The customer's platforms are used in consumer products such as mobile phones, USB modems and wireless access cards within laptops and netbooks.

“Our partnerships with protocol stack and chipset companies extend our global market reach and offer us access to all tiers of companies. This license, which is the result of our partnership program, is another step in building a portfolio of contracts with recurring revenue streams for Effnet.” says Joakim Enerstam, Managing Director, Effnet AB.

Every month, about 10 million new subscribers in China gain access to cellular networks. The region currently has a comparatively low broadband penetration that is expected to grow at a high rate through mobile broadband networks.

“It is important for us to have access to this market directly or via partners. Effnet's header compression technology helps operators use the bandwidth efficiently, which provides users with a better service experience. Our mature and off-the-shelf products enable vendors to bring their solutions with header compression technology to the market sooner.” continues Joakim Enerstam.

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About Effnet AB and Effnet Holding AB (publ)

Effnet AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the area of IP Header Compression. Effnet develops and sells embedded software that increases the efficiency, speed and quality of IP traffic in fixed, mobile and satellite networks. For more information about Effnet and more information about IP Header Compression please visit www.effnet.com. Effnet Holding AB (publ) is traded on First North NASDAQ OMX, under the ticker EFFN and its certified adviser is Remium (www.remium.com). For further information about Effnet Holding AB (publ) please visit: www.effnetholding.se.