

Press release

September 22nd 2010, Linköping, Sweden

Factum wins business in Middle East

Factum Electronics, world-leading supplier of equipment for DAB and DAB+ digital radio and DMB digital multimedia broadcasting, today announced a contract for the provisioning of a complete DAB+ digital radio system to a customer in the Middle East region.

“Factum is proud to deliver the very first DAB+ digital radio system to the Middle East region. It is a prestigious and important order, won in stiff competition, confirming Factum’s position as the leading and preferred digital radio equipment provider”, says Fredrik Hånell, CEO of Factum Electronics AB and Effnet Holding AB. “I congratulate our new customers in Middle East to a winning long-term solution.”

For more information, contact Fredrik Hånell, CEO, +46 70 317 7793 or info@factum.se

About Factum Electronics

Factum Electronics AB (www.factum.se), a wholly owned subsidiary of Effnet Holding AB (First North Nasdaq OMX: EFFN, www.effnetholding.se), is a world leader in the areas of DAB (Digital Audio Broadcasting), DAB+, DMB (Digital Multimedia Broadcasting), and NICAM, digital stereo sound for television broadcasting. Factum Electronics develops and sells system solutions for signal encoding, decoding, and processing and serves professional broadcasting customers in more than 40 countries. Additionally, Factum Electronics develops and sells middleware for receiver chip manufacturers and test & monitoring equipment.