

Effnet AB launches Effnet Ethernet Header Compression

Effnet AB, the leading provider of header compression software for wireless and fixed networks, today announced the launch of a new product, Effnet Ethernet Header Compression (*Effnet EthHC*). With this extension of the Effnet header compression product portfolio, Effnet customers are able to save even more bandwidth by efficiently compressing Ethernet headers and reducing overhead in conjunction with IP/UDP/RTP, IP/UDP, IP/TCP and IP/ESP headers. This product is targeted towards users of IP-based applications over Ethernet on satellite, WiMAX, and backhaul networks. It can be used by manufacturers of satellite modems and hubs, WiMAX terminals and base-stations or gateways, backhaul link modems (e.g. microwave) and gateways.

Our new product *Effnet EthHC* is proof of our leading expertise and opens up a wide range of exciting new revenue opportunities., says Joakim Enerstam, Managing Director of Effnet AB.

Ethernet is the most dominant link layer technology used to carry IP traffic. When Ethernet packets are carried over networks with their own standardized link layer technology, the Ethernet header represents an overhead. Effnets new product, Effnet Ethernet Header Compression, has been developed to efficiently compress the Ethernet header overhead. It is designed to work in perfect symbiosis with the Effnet ROHCTM product portfolio, and can also be used as an independent product.

As with all other members of the Effnet header compression product family, *Effnet EthHC* is highly portable and has been tested on multiple operating systems, such as VxWorks, Nucleus, Linux, Solaris, Windows and multiple processor architectures, e.g. ARM, PowerPC, x86 and MIPS.

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About Effnet AB and Effnet Holding AB (publ)

Effnet AB, a wholly owned subsidiary of Effnet Holding AB (publ), is a world leader in the area of IP Header Compression. Effnet develops and sells embedded software that increases the efficiency, speed and quality of IP traffic in fixed, mobile and satellite networks. For more information about Effnet and more information about IP Header Compression please visit www.effnet.com. Effnet Holding AB (publ) is traded on First North NASDAQ OMX, under the ticker EFFN and its certified adviser is Remium (www.remium.com). For further information about Effnet Holding AB (publ) please visit: www.effnetholding.se.