

# Coventry company plays key role in helping ex-Forces personnel return to civvy street

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A COVENTRY communications company is playing a key role in helping ex-Forces personnel return to life in civvy street .

Bridge PR & Media Services, based at Electric Wharf, Radford, has been promoting the work of the Gemini Forces, most recently at a major event staged in Aldershot.

Gemini Forces specialises in helping ex-Services personnel find employment when they return to civilian life. It has helped countless Services leavers make the seamless transition to civilian life, finding employment in an array of industry sectors including Health & Safety, environmental, aviation, facilities management, project management and defence consultancy sectors.

It has also worked with fellow company Drivers Direct, as the British Forces Resettlement Services (BFRS), to stage two major events to help past, present and future Services leavers and their family members access a range of support organisations and find meaningful employment.

Bridge PR & Media Services has been helping raise awareness of the Gemini Forces nationally recently promoted a successful BFRS hosted-event in Aldershot which provided a platform for employers and Service leavers to meet.

Denise Taylor, commercial director of Bridge PR & Media Services, said: We ve been working successfully with Gemini Forces for some time now, highlighting its work to the widest possible audience. As such, Bridge PR & Media Services is delighted to be helping Gemini help ex-Forces personnel make a smooth transition back to civilian life.

Harry Dean, Gemini Forces director who served in the Army for 30 years, said: Gemini Forces specialises in helping people in the Forces take the often daunting first steps back into civilian life. We ve already helped countless individuals make that transition and the expertise of the team Bridge PR & Media Services has helped us keep the topic on the national news agenda.

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Editor s note:–

Bridge PR & Media Services is a multi-specialist agency with a strong track record in producing exceptional results. It provides innovative marketing communication solutions developed specifically to meet the goals of its clients marketing campaigns. It specialises in a number of different industry sectors including aerospace, air cargo, automotive, IT, security, recruitment, creatives & cultural (museums and website design and build), business solutions, housing, health and medical, and the third sector (charities, not-for-profit organisations and community groups).

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