

PRESS RELEASE

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MultiQ partners with Box Technologies

MultiQ, a leading European supplier of monitor solutions such as digital signage and customized screens for public environments, has announced Box Technologies as a new authorized partner serving the UK.

Box Technologies is a leading provider in a diverse range of technologies and services. A total Solutions provider the company is well-known in multiple industry sectors including for example retail, hospitality, finance, public sector, transport and gaming. The ambition of the new partnership is for MultiQ to reach a broader sphere of customers within the UK retail industry.

"With Box Technologies we get a solid and strong partner in the English and Irish markets" said Marcello Gregorovic, UK Country manager for MultiQ. "MultiQ can benefit from Box Technologies' experience and well established network, which will help us to grow in the UK".

"Box Technologies is committed to growing its portfolio and global outreach with high quality solutions and services" said Dave Dooley, Sales and Marketing Director at Box Technologies. By partnering with MultiQ we get access to high quality hardware and software and also their technical expertise.

The UK is considered to be advanced when it comes to using digital signage for marketing and communication. The market for digital signage is growing and is attractive for MultiQ, whose digital signage solutions enable centrally steered information and marketing messages to any number of screens simultaneously.

"Adding the MultiQ products and services to our portfolio will be valuable to Box Technologies' customers" said Dave Dooley. "We continue to seek out new partnerships that will service the existing and future needs of the market place and are very much looking forward to the opportunity to work together with MultiQ"

MultiQ has more than twenty years in the business of customized displays and digital signage and has to date delivered more than 250 000 screens and 10 000 media players. The company employs 35 and total turnover 2009 was 144 MSEK, of which 15 MSEK came from the company's operations in the UK.

MultiQ is required under the Securities Markets Act to make the information in this press release public. The information was submitted for public publication on 29 September 2010 at 10.00 am.



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Founded in 1988 in Malmö Sweden, MultiQ designs and produces high quality flat display screens for public environments. In recent years MultiQ has also become a dynamic force in the growing European market for digital signage where it offers hardware, software and accessories. MultiQ has its headquarters in Malmö, and sales offices in Stockholm, Germany, Norway and the UK. The company is listed on the Small Cap list of the NASDAQ OMX Nordic Exchange.

About Box Technologies

Founded in 1992, Box Technologies was the UK's first Electronic Point of Sale (EPoS) equipment distributor, basing its core foundation and commercial success on key direct business relationships with leading EPoS manufacturers like Epson, Cash Bases, Elo Touchsystems, Honeywell, Toshiba and VeriFone. Today, Box Technologies is a leading provider in a diverse range of technologies and services aimed at multiple industry sectors including Retail, Hospitality, Finance, Public Sector, Utilities and Transport & Logistics. For more information, visit www.boxtechnologies.com.

