

Editor's Notes - Oakley

Oakley are beacons of sporting and performance eyewear and Oakley sunglasses are perhaps undoubtedly the best in the business. There is no arguing the brand's outstanding heritage and the legendary roster of sporting champions that have trusted Oakley sunglasses throughout their careers. Today, Oakley sunglasses are the product of 30 years of innovation, defiance and obsession.

Oakley have more than earned their reputation and more than deserve the respect that is granted to them from the highest achieving athletes and sporting stars in the world today. Oakley sunglasses are a great showcase for how Oakley have been able to fuse style with high performance, innovative product development and the latest technology. If you buy sunglasses from Oakley, you know that you are getting the best quality of performance and design.

Known all around the world for their sunglasses, Oakley are definitely pioneers and innovators in their field and it's a field in which many are inclined to follow. Why opt for imitations when you can have the authenticity and guaranteed quality of Oakley sunglasses.

The legendary sportsmen and women who trust Oakley sunglasses and eyewear to deliver every time include greats such as the inspirational Lance Armstrong and Shaun White. These modern day legends trust Oakley to create solutions and to 100% meet the function that they need to serve.

Sunglasses from Oakley will give you optical superiority in every way from 100% protection to optimum clarity and definition. Don't doubt the number of reasons why the cream of the crop and the best of the best look to Oakley sunglasses to do the job bolder and better than anyone else on the market.

If you buy sunglasses from Oakley, you are buying the fruits of Jim Jannard's labour 35 years ago. Jim Jannard believed that, "everything in the world can and will be made better". This ethos is still at the core of the Oakley brand today. Oakley sunglasses continue in Jannard's tradition of challenging the limits of convention and Oakley pushes technology and sporting performance to the limits. It didn't take long for world class sporting competitors to approach Oakley in the hope of using the best performance eyewear available. Greg LeMond was the first to approach Jannard for sunglasses by Oakley and he went on to become a three-time winner of the Tour de France. This was merely the start of the demand for Oakley sunglasses from the biggest and best sportsmen looking to Oakley for maximum performance.

Oakley sunglasses are the ultimate performance eyewear option for those who aspire to greatness and the pinnacles of achievement. Oakley sunglasses are for those who strive to be better, those who are constantly challenging themselves and ultimately challenging the realms of possibility.

<http://www.wantsunglasses.co.uk/s/oakley-sunglasses/>