

SMOTHER YOURSELF IN CHOCOLATE ... TRUST US, IT'S GOOD FOR YOU!

National Chocolate Week is the 11th-17th October 2010 ... so for all chocoholics out there who would like nothing better than to indulge, but don't want the calories going straight to their hips, then look no further. Lush Fresh Handmade Cosmetics has enough chocolate-based products to give you your fix, but also leave you looking and feeling fantastic.

Chocolate comes from the cocoa beans produced by the cacao tree (*Theobroma cacao* – 'food of the gods'), which is native to tropical America. However, it is now cultivated in China, Africa, Brazil and Guatemala and many others.



An ingredient with a long and rich history; it is in fact to the Aztecs that we owe our knowledge of the amazing Cacao tree.

Cocoa absolute is extracted by solvent extraction. The absolute is very thick and dark brown, and it has a rich, dark chocolate aroma. We use it in our product perfumes, flavours and fine fragrances.

We use many ingredients derived from the cocoa bean because they are so beneficial and inspiring. Cocoa butter forms the base of our massage bars and many of our emulsions, for example our **Cupcake facemask (£4.95 for 75g)** wouldn't be the same without cocoa powder. Cupcake also contains deep cleansing Rhassoul mud to absorb excess oils on the skin, Fair Trade cocoa butter to moisturize and soften and spearmint and peppermint oils to gently stimulate.

(As bought by Mischa Barton)



Our delicious **Whipstick lip balm (£4.75)** contains cocoa absolute, making it one of the tastiest and most beneficial balms available. The cocoa absolute is blended with oat milk, shea butter, wheatgerm, almond and olive oils to smooth and soften lips. There's even real dark chocolate in this one ... delicious!



Other de-lush-ious chocolate-based products include ...

Soft Coeur massage bar (£4.10 for 30g) ... Heart shaped and deliciously chocolatey. Made from fair trade, organic cocoa butter and shea butter, melt this heart to find the soft, molten chocolate centre. Best-seller (*Bought by Andie McDowell*)

Mange Too massage bar (£6.00 for 100g) ... a blend of white chocolate, honey and fresh bananas, with softening and moisturising fair trade cocoa butter, shea butter and mango butter. This hexagonal bar will melt into the skin leaving a sweet, caramac scent you might be tempted to lick clean.

Ma Bar bubble bar (£2.45) ... An irresistible toffee and chocolate bubble bar. Containing calming bergamot oil and de-stressing orange oil. Best-seller



To pick up these and many more ethical, cruelty free cosmetics visit Lush shops nationwide. For shop details and mail order, please call 01202 668 545, or order on-line at www.lush.co.uk

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