

LUSH CELEBRATES THE DAY OF THE DEAD THIS HALLOWEEN!

This years Halloween products have been inspired by the Mexican celebrations for '*Day of the Dead*', where they celebrate the souls of their dearly departed. They gather old photos and belongings of their loved one and celebrate their life, remembering good times and toasting old memories. The celebrations are typically Mexican, so colourful and vibrant!

NEW!

CALavera bath ballistic (£2.95) ... Calavera means skull in Spanish, so drop this ballistic into your tub and watch as it explodes with bright, vibrant colour and dances around your tub. The fragrance is a blend of lime oil and Mexican marigold petals – both of which play a huge part in traditional Mexican cooking and celebrations. One of our new version ballistics with bubble bar mixed in with it, it leaves a trail of skin softening bubbles as it dances about the water, interweaving different colours together in a celebration of the after life.



CALACAS shower jellies (£2.95) ... Calacas is skeleton in Spanish, so these colourful jellies are designed to represent dancing skulls – another iconic image of the *Day of the Dead* celebrations. There are four to choose from: in red, green, yellow or orange and each one is scented with the same uplifting, invigorating scent of lime and neroli. These wibbly wobbly jellies are also infused with aloe vera gel, to soften and soothe the skin. Especially good frozen, they make for a great bracing, sharp shock in the morning - great if you've overdone it with the tequila the night before!



LADY CATRINA soap (£2.95 for 100g) ... A spectacular hat-shaped soap decorated with bright, neon flowers. Lady Catrina was an etching by Jose Guadalupe Posada that he made in the early Twentieth Century to parody that the rich and fashionable, despite their pretensions to importance, are just as susceptible to death as anyone else. Since then, Lady Catrina has become an iconic image for the Day of the Dead celebrations ... And she wore big, colourful hats! The same fragrance as Calavera ballistic, it's fresh, zesty and uplifting.



Other super-natural product ideas from Lush ...

Conjure up Lush's ***DARK ANGELS*** cleanser (£5.50 for 100g) to help transform oily skin into flawless skin. This charcoal based cleansing scrub will absorb excess oils and exfoliate the skin with black sugar, leaving it with a brighter appearance. There's also nutritious and vitamin rich avocado oil to soften and nourish.

After cleansing, work a little magic on your skin with Lush's extra light ***VANISHING CREAM*** moisturiser (£15.25 for 45g). This low fat cream has minimal oil content and, abracadabra, will vanish into your skin as soon as you apply it. Contains essential oils, such as rose water, that are helpful for damaged and stressed skin.

If the cold weather, or tireless rounds of tick-or-treating, has left you aching all over then try Lush's ***WICCY MAGIC MUSCLES*** massage bar (£5.40 for 70g). A warming cinnamon oil and cooling mint rub down, to help magic away aches and pains.

To create a dark, brooding style for this devilishly decadent time of year use Lush's ***GOTH JUICE*** styling gel (£6.95 for 100g). A medium hold, purple hair gel containing mineral rich hemp oil, along with flaxseed oil and fresh lemon infusion to give hair added shine.

CERIDWEN'S CAULDRON bath melt (£3.95) ... a spell-binding concoction of walnut, tangerine, lavender, sandalwood, frankincense and rose to help enhance inner strength whilst rejuvenating, soothing and calming the skin. Once melted in the water use the muslin bag full of oats and flowers to gently exfoliate.



To pick up these spooky treats and many more ethical, cruelty free cosmetics visit Lush shops nationwide. For shop details and mail order, please call 01202 668 545, or order on-line at www.lush.co.uk

For more details, confirmed prices, images or samples please contact Karen Gina or Stephanie on 020 7434 3948 or email karen@lush.co.uk / gina@lush.co.uk / stephanie@lush.co.uk