

# VAN DER WINDT LAUNCHES FULLY COMPOSTABLE BIO-CUP TO UK MARKET

Van der Windt UK has made an exciting addition to its extensive range of biodegradable products by launching a fully compostable bio-cup range to the UK market.

The Enjoy the World bio-cups for hot and cold drinks are 100 per cent compostable and have been developed in conjunction with sister company Van der Windt in the Netherlands. The raw materials used to manufacture the cups, including all inks and coatings, are fully biodegradable as certified in accordance with the DIN CERTCO composting standards.

The new range, distinguishable by the seedling logo and design, forms part of a comprehensive 15,000-strong product range available from Van der Windt UK, which specialises in servicing the horticultural, agricultural and retail sectors, as well as food markets.

Enjoy the World bio-cups are supplied in two varieties – a hot drinks version with a PLA coating on one side and a cold drinks version, which has a PLA coating applied on both sides of the cup. The range is available in four sizes, including 150cc and 200cc, available with neutral printing from stock, as well as 180cc and 300cc, which can be made to order.

A customer's unique design can also be applied for orders larger than 100,000pcs reflecting Van der Windt's dedication to unrivalled customer service.

Richard Selby, general manager at Van der Windt UK, said: A greater trend towards environmental responsibility has prompted greater use of bio-cups in canteens and restaurants, which can now benefit from a fully compostable green product that is durable, robust and ideal for industrial decomposition.

Many products on the market claim to be biodegradable, however it is often the case that the inks and coatings used on such products are environmentally damaging, therefore not fully compostable. In order to maximise their efforts in reducing their carbon footprint, customers should verify the source of the cups with their suppliers to ensure that they are fully certified.

This is the latest addition to the already extensive selection of products supplied by Van der Windt UK, all chosen to reflect the company's customer-focused approach dedicated to high quality service delivered efficiently and at market-leading value. Van der Windt UK enjoys close links with sister Clondalkin Group companies Wentus and LPF Flexibles, giving it access to an wide range of flexible packaging solutions.

Van der Windt UK, based in Sleaford, Lincolnshire, is part of the Van der Windt Group which has extensive facilities in the Netherlands, Belgium, Denmark and Ireland. The group serves 6,000 customers across Europe with a 15,000-strong product range for the agriculture, horticulture, retail, food-service, hotel, restaurant and catering, cleaning and hospital, and food and non-food industry markets. The Van der Windt Group is owned by Clondalkin Group, which is an international producer of high value added packaging products and services.

[www.clondalkin-group.com](http://www.clondalkin-group.com)

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For more information contact Hayley Sturgess at Adessi on

Tel: +44 (0) 113 256 9999

Fax: +44 (0) 113 256 9989