EveryMatrix joins Miles Ahead's Next Bingo Network

2010-10-19: Gaming technology company Miles Ahead, a subsidiary of Aspiro, today announced that gaming provider EveryMatrix have joined its Next Bingo Network. The bingo network, developed and hosted by Miles Ahead, will be a part of EveryMatrix' new white-labelled gaming solution, WonderMatrix.

Miles Ahead will provide a complete turn-key, Malta-licensed online and mobile bingo solution to EveryMatrix and its partners.

"We are delighted to welcome EveryMatrix and partners to Next Bingo Network," says Ola Akselberg, CEO of Miles Ahead. "I'm positive that this partnership, with the marketing skills of EveryMatrix' partners and Miles Ahead's ground-breaking technology and services, will thrive in the European bingo market."

Next Bingo Network is a fast-growing bingo network designed and developed in cooperation with land-based and online bingo operators and a large number of bingo players. The multilingual network offers it players various types of bingo games and mini games, network-wide campaigns, moderated chat rooms and community connected to Facebook. All accessible from PC, Mac, iPhone and iPad.

"By adding Next Bingo Network to our WonderMatrix solution, we are now able to offer a complete gaming package to our partners, including our own sportsbook, casino from Net Entertainment, poker from Cake and bingo from Miles Ahead," says Stian Hornsletten, CEO of EveryMatrix. "Next Bingo Network was selected due to its high quality feature-rich client, professional support, and moderated chat with thrilling chat games and events."

The first service will go live this winter.

For more information, please contact:

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About Miles Ahead Ltd (www.mahead.com)
Miles Ahead is an innovative technology company, providing ground-breaking gaming networks and products for operators and other software companies. The platform includes a wide range of popular casino games, a highly advanced poker engine and a flexible bingo system.

About EveryMatrix Ltd (www.everymatrix.com)
EveryMatrix launched in 2009 and has become one of the leading b2b i-gaming solution providers.
EveryMatrix is the holding company of OddsMatrix a fully managed white label sports book solution, GamMatrix which is a vendor neutral gaming management and payment processing platform which provides all the required back office services so that you can manage your player accounts effectively and BanaMatrix, the intelligent banner management and marketing solution. WonderMatrix was launched in May 2010 as a turnkey solution with a vertical of more than six independent software vendors of choice.

EveryMatrix is a global business with teams based in UK, Malta, Denmark, Romania and China.