

TRAFFICMASTER RAISES THE GAME WITH NEW VERSION OF FLEET DIRECTOR

Real-Time Fleet Analytics and Advanced Route Scheduling Drive New Release of Trafficmaster's Leading Fleet Management Solution. Fleet Director 8.1 gives our 9,000 fleets and over a quarter of a million vehicles even greater usability and functionality than ever before.

Trafficmaster has just released a major upgrade of its industry-leading telematics solution, Fleet Director, raising integrated vehicle-fleet management to a new level. Fleet Director Version 8.1 delivers real-time fleet analytics in a dashboard-type display that users can access from any web browser. The new Fleet Director release also makes route scheduling even easier and more effective, reducing costs through employee productivity, fuel and vehicle efficiencies while helping fleets improve service to their customers.

Fleet Director 8.1 reflects Trafficmaster's continuing commitment to excellence and continuous improvement in new functionality, said UK Sales Manager Mark O'Neill. For example, with new real-time analytics, fleet managers can spot problems or trends as they emerge. The analytics dashboard reveals at a glance key indicators such as fleet utilisation, average miles driven, average idle time and much more – offering numerous opportunities to tighten cost control and boost fleet efficiency. Add capabilities such as advanced route scheduling, multi-view tiled mapping and other enhancements, and you've got a real industry leader when it comes to saving cost.

The latest release, Fleet Director 8.1, extends core capabilities in numerous ways:

Real-time fleet analytics in dashboard displays

An industry first, Fleet Director 8.1 distils wide-ranging operational data from the most recent 24 hours into a single dashboard-type display that users can grasp at a glance to improve decision making. Users can view this data 24/7 through any web browser. The new analytics dashboard takes data from 16 reports and displays results in a high level, easy to understand summary. Fleet Managers can view per-vehicle averages for fleet utilisation, miles driven, idle time and other key performance indicators.

Advanced route scheduling

Fleet Director 8.1 extends Trafficmaster's award-winning system to include route scheduling. It enables fleet managers to automatically create the most efficient itinerary for up to 18 deliveries on the day's route for each vehicle. Fleet dispatchers set destinations and length of day; Fleet Director 8.1 does the rest – speeding up and simplifying fleet managers' tasks, reducing human error and ensuring lowest-cost vehicle routing. To help ensure accurate scheduling, it accounts for expected idle time spent waiting at each delivery point. If Fleet Director 8.1 finds that all deliveries can't be made in one day, it enables the fleet managers to remove destinations or extend the day. Because Fleet Director 8.1 is highly integrated, the optimised schedule is then sent to the vehicle's Smartnav navigation system.

Using our 21 years knowledge of road speeds and real-time traffic monitoring to deliver optimum route scheduling, Fleet Director combines Smartnav's unique satellite navigation, satellite mapping, stolen vehicle tracking and comprehensive reporting tools used to monitor mileage, vehicle use and alert managers to unauthorised use and unsafe driving behaviour.

Users will find other enhancements throughout Fleet Director 8.1, improving screen layouts for greater convenience and placing more control at fleet managers' fingertips.

The latest version of Fleet Director is now available to existing and new customers, please visit the new enhanced Fleet Director website, www.fleetdirector.co.uk or call 0870 460 5693.

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About Trafficmaster Trafficmaster is an expert in intelligent driving. The Group comprises US-based Teletrac Inc, FMS and Trafficmaster Ltd in the UK. The organisations focus on intelligent vehicle services which enhance the driving experience and improve business performance by saving companies and drivers time and money and reducing their environmental impact. Teletrac Inc offers fleet tracking, management and navigation solutions under the Fleet Director brand across the US, serving 6,000 fleets and a total of 90,000 commercial vehicles, using wireless and GPS technology. FMS is a US-based provider of satellite-based tracking solutions for remote-based mobile assets. The group has also developed a suite of Trafficmaster services in the UK. Trafficmaster's key product is the award-winning Smartnav, an intelligent satellite navigation system, which uses live traffic information and real-time road speeds to calculate optimum routes and avoid traffic congestion on the way. Trafficmaster's comprehensive traffic data means Smartnav is continually updated with traffic information, road closures and speed camera locations, without the need for CDs or internet-sourced updates. Trafficmaster also offers Trackstar stolen vehicle tracking, monitored 24 hours a day in the Trafficmaster Control Centre. Stolen vehicles can automatically inform Trafficmaster and are then monitored remotely and police informed of their whereabouts for fast and efficient recovery. The company provides real-time live traffic information direct via mobile phone services and Radio Data System –Traffic Message Channel (RDS TMC) to other aftermarket and factory-fit satellite navigation systems. Trafficmaster also maintains its own unique traffic monitoring network of road-side sensors, covering 100% of UK motorways and 95% of its trunk roads. In 2007 the company launched its fleet management solution, Fleet Director, in the UK. Combining all of Trafficmaster's intelligent technology businesses can save time and money, whilst reducing the environmental impact of driving. Trafficmaster was founded in 1988 and floated on the London Stock Exchange in 1994. On 29th July 2010 Trafficmaster was acquired by Vector Capital and was de-listed from the London Stock Exchange. For further information regarding Vector Capital, visit www.vectorcapital.com Teletrac Inc and FMS are wholly owned US subsidiary companies. www.teletrac.net www.trafficmaster.co.uk