

Good Garage Scheme launches in-car MOT reminder system

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An in-car gadget to remind motorists when their vehicle needs an MOT or a Service has been unveiled by the UK-wide Good Garage Scheme.

The Electronic Reminder Unit (ERU) is available only from member garages and can be

displayed discreetly in the corner of their customer's vehicle windscreen above the tax disc or on the dashboard, to give a visual reminder that they need to book their vehicle in for regular maintenance.

For garages, the ERU is a valuable addition to their relationship with customers and helps to drive motorists back to them on an annual basis, as the name of the servicing or MOT garage can be attached to the ERU.

The Good Garage Scheme has exclusive rights in the UK to the ERU which has red, green and amber lights, giving a visual indication that the vehicle is ok, nearly due, or now due an MOT or Service. When the amber light flashes after 11 months, motorists are encouraged to take their vehicle into their regular garage, or to visit www.goodgaragescheme.com to find their nearest Good Garage Scheme member garage, or workshop to book their vehicle in for work.

The Good Garage Scheme says that according to VOSA around 8 million cars a year in the UK are late in having an MOT carried out on their vehicle. It is an offence to use a car on a public road if it has failed an MOT, or does not have a valid MOT, which can invalidate a motorist's insurance.

Phil Dugmore, Technical Manager of the Good Garage Scheme, said: The importance of car Servicing and MOTs cannot be stressed enough. There are obvious safety issues and, in the case of an annual MOT, there is a legal obligation on the motorist to ensure their vehicle is in a roadworthy condition. It is a fact of life though that the public can sometimes forget to Service and MOT their cars which is why we have launched the Good Garage Scheme ERU. It is a great gadget for garages, and is a smart yet simple way of reminding motorists when essential maintenance work needs to be carried out at their nearest Good Garage Scheme member garage.

Launched by Forté over four years ago, the Good Garage Scheme has more than 2,900 members comprising of independent garages and workshops where customers are assured of service excellence.

Now widely accepted as a mark of quality for independent garages across the UK, Good Garage Scheme garages are recognised as providing exceptional service to their customers based on a rigorously monitored mandatory code of practice. Customers looking for their nearest Good Garage can quickly locate one using the easy-to-use search facility on the Good Garage Scheme website www.goodgaragescheme.com.

ENDS

Editor's note:–

The Good Garage Scheme was set up as a self-regulatory body for independent workshops and MOT centres throughout the UK to ensure the best industry standards are maintained by its members. It has more than 2,900 members who adhere to a strict Code of Conduct and offer an Industry Standard Service.

Good Garage Scheme members:

- " Adhere to a strict Code of Conduct and pledge to have their customers best interests at heart
- " Must agree what work needs doing with their customers before it is carried out
- " Work to an Industry Standard Service checklist
- " Must supply each customer with a feedback card allowing them to give their views on service directly to the Good Garage Scheme, which operates a stringent complaints procedure

For further information, please contact:

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