

# Manufacturing matters in the smart economy

Release date: 29th October 2010

Manufacturing matters in the smart economy

By Basil Fenton, Operations Director K3 Business Technology Group, Ireland

Innovative approaches to manufacturing will play a pivotal part in moving the Irish economy to a smart economy.

The move towards developing a sustainable economic revival in Ireland is well documented with a thriving enterprise sector, high-quality employment, secure energy supplies, an attractive environment and first-class infrastructure all high on the agenda.

In the short term, challenges include securing the enterprise economy, restoring competitiveness and investing in critical infrastructure.

Manufacturing will continue to play a fundamental part in our economic future, with an increasing focus on securing competitive advantage through innovation, R&D and design.

Any manufacturing company looking to develop a more innovative approach to operating needs to look at implementing an effective ERP solution. This is precisely the area where K3 Business Technology Group can have an impact with its SYSPRO ERP solution.

SYSPRO provides complete control over the planning and management of all facets of business, including accounting, manufacturing and distribution operations in a variety of industries. This added to the fact that K3 is the UK's largest provider of manufacturing software and Enterprise Resource Planning (ERP) for small and medium-sized enterprises (SMEs), means the company has built a strong reputation for delivering solutions that can be easily and economically assimilated into a business.

In a nutshell, SYSPRO gives manufacturers greater visibility over their entire business, leading to greater efficiency and increased profitability.

The combination of SYSPRO and K3 will play an increasingly important role for more operators in the sector in the emergence from recession into sustainable economic revival.

– Ends –

For further information, please contact:–

Editorial – Ellen Hoefste, Marketing, K3 AX on 0161 876 4498, or

Gary Lillistone, Bridge PR on 024 76 553333, or e-mail [garyl@bridgepr.co.uk](mailto:garyl@bridgepr.co.uk).