

Press release

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C Technologies' subsidiary Anoto announces cooperation with Mitsubishi Pencil Corporation

Mitsubishi Pencil Corporation, one of the leading manufacturers of writing instruments and stationary products in Japan, announces a cooperation with Anoto for the manufacturing and distribution of pen and related writing products worldwide based on the Anoto Technology.

Mitsubishi Pencil's "uni" brand products like the "uni-ball" line of ball point pens, are well known worldwide. Mitsubishi Pencil has factories in Japan and distributes its products through sales networks in Japan and overseas in US, Europe and Asia.

"Paper, letter and character are great inventions of the human being. Writing is a natural and everlasting human behavior to express ourselves and communicate with others, still in this computerized era. The combinations of this natural behavior and digitize the writing records would be accomplished by Anoto (TM) technology. We believe that this direction initiates the great revolution in writing, recording and communications. We see the enormous possibilities working with Anoto to create the business opportunities in the 21st century", says Eiichiro Suhara, President of Mitsubishi Pencil Corporation.

"I'm convinced pens will be digital in the future. With Mitsubishi Pencil as a partner we are increasing our presence and coverage in Japan. Mitsubishi Pencil is a global partner and with them we will increase our presence not only on the very important Japanese market but on a global basis as well," says Christer Fåhraeus, President for Anoto AB.

As a part of the agreement, Mitsubishi Pencil will join Anoto's Partner Programme, the forum where partners exchange experience. The aim is to mutually strengthen the global de facto standard for digital paper.

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Mitsubishi Pencil Co., Ltd., was founded by Niroku Masaki in 1887 and the head office is located in Tokyo. At present the Company has 900 employees and a turnover of SEK 4,500 million. Mitsubishi Pencil produces all types of pens, pencils and markers, pencil sharpeners, stamps and a variety of office supplies. The company motto "The Best Quality is the Best Service" is a constant reminder to enhance good technology and to keep the product quality on a high level. This has enabled the Company to attain an established position as a leading manufacturer of writing instruments. Mitsubishi Pencil has three factories in Japan and distributes its products through sales networks in Japan and overseas in US, Europe and Asia.

About Anoto:

Anoto AB was founded in Lund, Sweden in late 1999 as a subsidiary of C Technologies AB, which is listed on the O-list of the OM Stockholm Exchange (Attract 40). The company currently has about 170 employees working in offices in Lund, Stockholm, Boston, Tokyo and Hong Kong. Ericsson holds a minority stake in Anoto and is also represented on the board. Anoto AB has created a de facto standard for digital paper. The concept is built around converting mankind's most common way of communicating, through pen and paper. Proprietary patterns, advanced image processing, Bluetooth wireless technology and an information infrastructure enables Anoto's system. Hand-written notes written on ordinary paper turn digital through the almost invisible Anoto pattern and can be sent directly through a computer, mobile phone, PDA, palm device or a fax. Even services such as paper-based digital orders can be handled with only pen and paper. www.anoto.com

C Technologies AB (publ) was founded in 1996 and is a Swedish well-established high-technology company with cutting-edge expertise within the fields of digital camera technology, image processing and digital pens. The Company's primary product is the C-Pen digital pen, which has received several important international awards for best IT product. The C-Pen scans, stores, processes and transmits text to a PC, either by infrared or by cable. The pen can also translate, send e-mail, SMS and facsimiles as well as reading barcodes. The C Technologies Group currently has about 250 employees and offices located in Lund, Stockholm, Atlanta, Boston and Tokyo. Major shareholders include company founder Christer Fåhræus, State Street Bank, Ericsson Mobile Communications and SEB Fonder. C Technologies' share is listed on the O-list of the OM Stockholm Exchange (Attract 40). The Group also comprises the subsidiaries Anoto AB and WeSpot AB.

For more information visit our web site: www.technologies.se or www.cpen.com

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The Anoto concept intuitively connects paper and pen with the digital world. The concept consists of a pattern that can be printed on any paper, a digital pen with Anoto functionality that can read the pattern and record the pressure and movement of the pen, advanced image processing and the information structure pinpointing the pen's position on the pattern and which service the user has chosen to activate. Everything that is written on digital paper with Anoto functionality is stored in the digital pen and forwarded by a Bluetooth-enabled device (e.g. a mobile phone) to any computer or mobile phone in the world.

The digital pen with Anoto functionality uses ordinary ink, but unlike the ordinary ballpoint pen, it also has a "scanning eye" consisting of an infrared camera and an advanced image-processing unit. The pen contains a Bluetooth radio transceiver. When writing with an Anoto pen on a paper printed with the Anoto pattern, digital snapshots of the pattern are taken continuously. Every snapshot contains enough information to make a calculation of the exact position of the pen. A digital trace is thus created by the movement of the pen.

The digital pen with Anoto functionality does not only record what was written, but also how it was done. The application can therefore be used to verify and identify who wrote. The pen records simultaneously position, speed, pressure on the paper and the exact time. The information is transmitted, via a mobile phone or computer, as a graphical e-mail, fax, SMS or input to databases assisted by the infrastructure provided by the Anoto concept.

The Anoto concept will be used in a number of services and applications. Later this year basic services enabling handwritten text to be transmitted directly as a graphical e-mail, fax or SMS will be launched. It will also be possible to save handwritten notes and Post-it® notes in the computer. Additionally the concept enables a large number of vertical applications, such as placing electronic orders, for example from an advertisement in a magazine, or filling in case records, order sheets and forms.

