

For Immediate Issue
BSPR22.10 – Roofing Trade
8th November 2010

BURLINGTON FLIES THE FLAG FOR BRITISH SLATE

One of the UK's leading producers of natural slate roofing, Cumbria-based Burlington, is focusing its energy targeting architects, planners and developers by asking them to think 'British' when specifying slate for both new and refurbishment projects.

"We see our roll as being one of protecting the heritage and future of natural slate production here in the UK. As a result, we are campaigning vigorously for specifiers across all levels of the building and construction industry to continue to buy British," states Burlington's Sales & Marketing Director, Nick Williams.

Focusing its energies on promoting the virtues of what is a quintessentially British product quarried from the heart of the English Lake District for over 400 years, Burlington's message is a clear one. As Nick adds: "If you're looking to create a roofscape completely in unison with our heritage and which is proven to offer longevity whilst provide an exquisite finish to any home or building, new or refurbished, there is simply no alternative to British slate."

Firing Burlington's resolve is the impact that imported materials has had on the UK roofing market over recent years, and as a result the company is more defiant than ever to see British product win through.

With an eye on protecting the reputation and supply levels of high quality blue/grey roofing slate, and the other fending off competition from imports, Burlington is already increasing production and stock levels of its Kirby product.

Carrying the BSI Kitemark to standard EN12326, Burlington's natural slate roofing is renowned for both its longevity and ability to create roofscapes of distinction. Revered by architects worldwide, Burlington's slate is for those who know no compromise. Boasting a unique character and natural beauty, it can be supplied and laid using many different sizes and patterns to striking effect. Enhanced by the clean incisive lines and details, its fashioned regularity conveys the line and mass of the roof in a manner that is unmatched by other materials.

Burlington's roofing slate is available in three distinct formats: random slates for a unique natural look, patterned slates for fixed lengths and widths to create a more uniformed appearance and sized slates that come in stated lengths and various widths. For roofs that are lower in pitch, especially those with hips and valleys, sized slates are ideal.

Alongside blue/grey Kirkby, Burlington also produces, Westmorland Green slate, which adorns many historic roofscapes not only here in the UK but overseas.

The technical properties of Burlington's slate reign supreme in every way, being non-combustible, unaffected by freeze/thaw cycling, atmospheric pollution, acid rain and salt spray. Likewise, they will not rot or delaminate, do not encourage the growth of lichens or mosses and are compatible with all common building materials.

Quite simply, Burlington's roofing slate stands as the only true roofing material and whatever the project, it speaks permanence, consideration and quality. What's more, in terms of its environmental credentials, never before has roofing slate been so sympathetically extracted and produced.

-ENDS-

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BSPR22.10 - Roofing.jpg, Looking to protect the heritage and future of natural slate production here in the UK, the UK's leading producer of natural slate roofing, Cumbria-based Burlington, is asking specifiers to think 'British' when specifying slate for both new and refurbishment projects.



BSPR22.10 - Roofing Alt.jpg. Available in Blue/Grey and Westmorland Green, Burlington's natural slate roofing is suitable for new and refurbishment projects and across all types of commercial and domestic schemes.

