



KARL LAGERFELD

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ORREFORS OCH KARL LAGERFELD INLEDER DESIGNSAMARBETE

Svenska glastillverkaren Orrefors, känd för innovativ formgivning och högkvalitativt hantverk, presenterar stolt samarbetet med den världsledande modeskaparen Karl Lagerfeld.

Första kollektionen kommer att lanseras under våren 2011 under namnet:



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Around the world Orrefors is associated with high quality glassware in intimate association with genuine craftsmanship. Orrefors is part of the Swedish crystal and design company Orrefors Kosta Boda AB, with a history dating back to 1742. Orrefors Kosta Boda AB is the largest glassworks group in the Nordic countries, situated in the Kingdom of Crystal in the southern part of Sweden. Orrefors products are sophisticated, timeless and pure in its design.
www.orrefors.com

Karl Lagerfeld is developed in several product's lines : Karl Lagerfeld which is the women's ready-to-wear brand, LAGERFELD the men's ready-to-wear line, Karl Lagerfeld Eyewear for optical and sunglasses and a perfume line Karl Lagerfeld. The main business is in Europe but the different lines are worldwide represented : Asia, USA, Middle East, Russia and Australia. Since 2009, Karl Lagerfeld is a part of the investment fund APAX partners
www.karllagerfeld.com