



Press Release

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C Technologies subsidiary Anoto announces cooperation with Cybird Co. Ltd., Tokyo

The subsidiary of Anoto AB, Anoto Nippon K.K. will enter cooperation with Cybird Co. Ltd. for the purpose of creating a service infrastructure for the *Anoto* functionality, in Japan. Cybird is the leading contents provider and supplier of new services to the Japanese mobile Internet operators; NTT DoCoMo, J-Phone and KDDI. Furthermore, Anoto Nippon K.K. will create a new company dedicated to development, system integration, marketing and service delivery to the mobile operators and other potential clients on the Japanese market.

Anoto and Cybird have a common interest in entering into a business relationship for the purpose of creating a de facto standard and wide availability of services for the *Anoto* functionality, in the Japanese market. Thereby, expanding the scope of existing services in mobile networks that Cybird are working with today, and making the use of digital pens and paper enabling the *Anoto* functionality an intuitive, natural, integrated part of the digital world, in Japan.

“Japan is a pen and paper oriented country with a strong picture based communication culture. By combining the *Anoto* functionality with expertise of mobile service development of Cybird, we believe there is great potential for a new communication tool, easily and intuitively enabling Japanese people to communicate and utilise various services connected to the existing mobile Internet services in Japan”, says Kazutomo Robert Hori, President and CEO, Cybird Co. Ltd.

“We are very pleased to be working with Cybird, who has great worldwide reputation for their experience and expertise in the mobile Internet business. Cybird was the company that originally initiated the mobile Internet in Japan, by presenting their vision to NTT DoCoMo. Therefore, we have great confidence in our cooperation with Cybird and looking forward jointly share our future business potential in the Japanese market”, says Christer Fåhræus, President, Anoto AB

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About Cybird:



www.cybird.co.jp

Founded in September 1998 in Japan, Cybird Co., Ltd. is a mobile solution company. Since then, Cybird has provided total solutions for mobile Internet web design and system consulting. Cybird's expertise includes planning, system development, operation, maintenance and management for services tailored for Internet enabled mobile phones and terminals.

Cybird currently offers sixty-five official mobile Internet contents for four major Japanese telecommunication operators, NTT DoCoMo, J-Phone, KDDI, and DDI POCKET, and has 2.29 million subscribers (end users) over their services (as of end of March, 2001). Based on the high reputation and expertise developed in the mobile Internet services, Cybird has worked with many leading companies for their mobile businesses as well. Cybird provided mobile commerce solutions with several major retail companies in Japan, also recently conducted co-marketing activities for contents services with Walt Disney Internet Group (Japan).

In view of the globally spreading mobile Internet, Cybird is expanding the mobile Internet related business in various countries in the world. Cybird established Cybird Korea Co., Ltd. in September 2000 as the first step, started in December 2000 offering contents for a wireless internet service under business collaboration with Hutchison Telecommunications (Hong Kong) Limited, and is developing businesses in Europe and the United States as well.

About Anoto:

Anoto AB was founded in Lund, Sweden in late 1999 as a subsidiary of C Technologies AB, which is listed on the O-list of the OM Stockholm Exchange (Attract 40). The company currently has about 170 employees working in offices in Lund, Stockholm, Boston, Tokyo and Hong Kong. Ericsson holds a minority stake in *Anoto* and is also represented on the board. Anoto AB has created a de facto standard for digital paper. The concept is built around converting mankind's most common way of communicating, through pen and paper. Proprietary patterns, advanced image processing, Bluetooth wireless technology and an information infrastructure enables the Anoto functionality. Handwritten notes written on ordinary paper turn digital through the almost invisible *Anoto* pattern and can be sent to a computer, mobile phone, PDA, palm device or a fax. Even services such as paper-based digital orders can be handled only using pen and paper. www.anoto.com

About C Technologies AB:

C Technologies AB (publ) was founded in 1996 and is a young Swedish high-technology company with cutting-edge expertise within the fields of digital camera technology, image processing and digital pens. The Company's primary product is the C-Pen reading pen, which has received several important international awards for best IT product. The C-Pen scans, stores, processes and wirelessly transmits text to a PC. The pen can also translate, send e-mail, SMS and facsimiles as well as reading barcodes. The C Technologies Group currently has about 250 employees and offices located in Lund, Stockholm, Atlanta, Boston and Tokyo. Major shareholders include company founder Christer Fåhræus, State Street Bank, Ericsson Mobile Communications and SEB Fonder. C Technologies' share is listed on the O-list of the OM Stockholm Exchange (Attract 40). The Group also comprises the subsidiaries Anoto AB and WeSpot AB. www.otechnologies.se or www.cpen.com