

1 December 2010

LAST CALL: Press activities during the Nobel week 2010 at the Royal Swedish Academy of Sciences

**NB! Further information and registration to all press activities is available at <http://kva.se/pressroom>
Last day for registration to all press activities: FRIDAY 3 DECEMBER 2010**

The press activities are only for the media. Please bring your press ID, or similar.

PRESS CONFERENCE 7 DECEMBER

Time: Tuesday 7 December, at 9:00–10:00 am

Venue: The Beijer hall, The Royal Swedish Academy of Sciences, Lilla Frescativägen 4A, Stockholm, Sweden.

The press conference will be broadcasted live and on demand as web-TV at <http://kva.se>

INTERVIEWS 8 DECEMBER

(in connection to the Nobel Lectures)

Venue: Room Kungsstenen (floor 7), Aula Magna, Stockholm University

Times for interviews (5–10 min. per interview):

Physics Laureates 2010 (Geim and Novoselov)

Time: 10:25–10:55 am

Chemistry Laureates 2010 (Heck, Negishi and Suzuki)

NB! Because of a huge interest in personal interviews with the Japanese Laureates, Negishi and Suzuki, we cannot offer individual interviews. Instead we will organize a special press meeting at for all media who wishes to meet our Japanese Laureates. There will be time for one short question per media to the Laureates. Thus, it will be the most efficient way to let you all pose questions to these two Laureates.

Interviews with Heck will be organized simultaneously in the room next to the press meeting.

Time: 1:30–2:00 pm

Economic Sciences Laureates 2010 (Diamond, Mortensen and Pissarides)

Time: 3:55–4:25 pm

FILMING OF THE PRIZE LECTURES 8 DECEMBER

A copyright agreement with the Nobel Media is needed to film and broadcast the Nobel- and Economic Sciences Lectures. It may be obtained via e-mail from the Press officer at the Academy, Erik Huss, or from Nobel Media, allegra.grevelius@nobel.se. The completed and signed agreement must then be sent to Nobel Media, the address is written in the agreement.

Permission to film is applied for via e-mail to Erik Huss, on 3 December at the latest.

The Prize Lectures will be broadcasted live and on demand as webb-TV at <http://kva.se> and <http://nobelprize.org>

Welcome to the Nobel week of 2010!

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The Royal Swedish Academy of Sciences, founded in 1739, is an independent organization whose overall objective is to promote the sciences and strengthen their influence in society. The Academy takes special responsibility for the natural sciences and mathematics, but endeavours to promote the exchange of ideas between various disciplines.

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