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\*\*digital cover image and interior pages available upon request\*\*

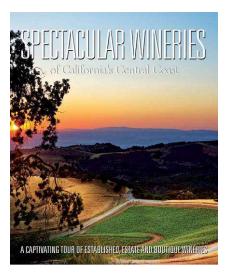


New Book **Spectacular Wineries of California's Central Coast** fascinates readers with a photographic tour of the intriguing region's diverse wineries and award-winning winemakers

"Spectacular Wineries of California's Central Coast triumphantly captures the spirit of visionary proprietors and vintners throughout the exceptional Central Coast winemaking region, which has rightfully earned its status in the world of wine."

-Joseph Spellman, Chairman Emeritus, Court of Master Sommeliers

Dallas—Spectacular Wineries of California's Central Coast (Panache Partners, 2010, published by Brian Carabet and John Shand, distributed by IPG) is the fourth book of a popular series that will be expanded to other fruitful regions. With a foreword by Master Sommelier Joseph Spellman, the unprecedented book offers readers a breathtakingly rich look at of one of the most beautiful places on earth—California's Central Coast. The stunning 224-page volume with upward of 200 full-color images features a private tour of a broad spectrum of established, estate and boutique wineries, including fascinating insights from founders, owners and winemakers. Readers will discover the vibrant history and unique character of each winery with anecdotal stories about the sparkling personalities who have created them. This rare collection of wineries includes renowned



producers with familiar labels, special boutique wineries and first-vintage establishments—fine appellations known for their mineral-rich soils in Monterey, Hollister, Paso Robles, Soledad, Santa Barbara and Los Olivos—set amid spectacular natural scenery.

Showcasing a robust variety of regional vineyards, *Spectacular Wineries of California's Central Coast* includes more than 40 of the most hardworking and promising names. The legendary and historical roots of Kenneth Volk Vineyards, Chalone Vineyard, J. Lohr Vineyards & Wines and Calera are presented, and the promising buds of Daou Vineyards, Conway Family Wines and Chronic Cellars are introduced. Throughout the vivid pages, wine collectors, aficionados and those with a casual interest in wine will discover award-winning wineries off the beaten path, nestled in Gilroy or tucked away in San Miguel. Readers will also experience the charming, multigenerational establishments throughout the region, some dating back to the 1800s, which are revered by wine enthusiasts and history buffs. The exclusive tour takes readers to John Niven's vineyard in Edna Valley, the home of Baileyana and Tangent labels, and to Nicky Hahn's Hahn Family Wines in the Santa Lucia Highlands. A "Behind the Wines" chapter reveals places where revered grape growers supply some of the finest fruit known to man, like the abundant Bien Nacido Vineyard in the Santa Maria AVA.

**Wine & Fare** sections offer winemaker and chef recommendations for perfect culinary pairings: Sylvester Vineyards and Winery's Kiara Reserve Pinot Noir—pair with Saint Agur, a triple-cream French blue cheese that hails from the Auvergne region; Windward Vineyard's Windward

Monopole Pinot Noir—pair with grilled salmon, wild game and duck confit; Adelaida Cellars' Adelaida Viking Estate Cabernet Sauvignon—pair with grilled meats, venison, lamb or prime-aged beef; Edna Valley Vineyard's Syrah—pair with a classic, spicy Santa Maria Style tri-tip sandwich topped with fresh salsa; Sculpterra's Viognier—pair with Asian pear and fresh, local goat cheese wrapped with prosciutto.

And for something special, readers can learn about new vintages crafted at renowned establishments and lesser-known wineries—tour stops that were featured in the 2004 movie *Sideways*, the award-winning independent film that brought California's Central Coast into the limelight as a respected, world-class winemaking region in America. Every bottle of Central Coast wine tells a passionate story.

For the most knowledgeable of wine lovers, newcomers to Central Coast wine country and those planning vacations, destination tours and special events, **Spectacular Wineries of California's Central Coast** celebrates the grape and will engage and enrich readers with its fine presentation of beautiful photography and enjoyable, well-researched editorial.

Book Details:

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Also available from Panache Partners:

Into the Earth: A Wine Cave Renaissance (ISBN 9781933415826) Spectacular Wineries of Sonoma County (ISBN 9781933415666) Spectacular Wineries of Napa Valley (ISBN 9781933415406)

With more than 25 years of experience in the industry, **Brian Carabet** and **John Shand** are drawn to creating spectacular publications for discerning readers. The founders of **Panache Partners** have produced upward of 100 books and continue to redefine what it means to create sophisticated publications. Panache Partners specializes in coffee-table books showcasing luxury lifestyle subjects, including high-end interior design, custom home building, architecture, golf, wine, art, event planning and travel. For more information, visit Panache.com.

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