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Renowned financial planner Jacob Gold releases *Real Financial Intelligence*
Updated edition of first book helps Americans navigate most recent financial collapse

PHOENIX (Dec. 8, 2010)—During these uncertain financial times, it would be nice to have full access to a financial planner. Now, with the release of *Real Financial Intelligence*, Jacob Gold is giving every American the know-how needed to successfully navigate today's marketplace and achieve their financial goals.

Real Financial Intelligence is an updated edition of his first book and educates the reader on the basic building blocks of money, investing, retirement, planning, estate preservation and more, with an eye to the most recent financial collapse.

"I felt compelled to help people struggling in today's economy. So, I've applied three generations of best practices when it comes to financial planning in *Real Financial Intelligence*," said Jacob Gold, president of Jacob Gold & Associates, Inc. "It's not the same as having a personal financial advisor, but is the next best thing."

Gold is a third-generation wealth manager, a CERTIFIED FINANCIAL PLANNER™, and a regular provider of market related commentary to some of the largest media venues. He was named one of the nation's top wealth advisors by *Worth* magazine and *Wealth Manager* magazine.

He earned his reputation by individually evaluating each client's needs and objectives in order to design a successful financial plan. This same approach and principles, including personal insights into today's volatile markets, has been applied in *Real Financial Intelligence* to help assure the reader proper, long-term diversification.

Real Financial Intelligence is available at www.amazon.com and other fine retailers. The book is already earning industry praise, including:

"If you want solid financial advice that actually works, then this book is for you! It's a must-read for anyone who wants to be more financially secure."—Larry Winget, *New York Times Bestselling Author*

"A valuable resource in these uncertain times."—John Eckberg, *Cincinnati Enquirer*

"Jacob Gold is the mothership of everything money."—Russ. T. Naltz, *The Big Biz Show*

Gold is president of Jacob Gold & Associates, a financial boutique firm that provides investment strategies and wealth management solutions to high net worth individuals and corporations. Gold has been featured in top publications such as the Wall Street Journal, Money magazine, Forbes, the Chicago Tribune, Worth magazine, and on the global television networks, CNBC and Fox Business. To learn more, visit www.jacobgold.com or call 480-998-4653.

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