

Stockholm December 13, 2010

Bisnode acquires Poslovna Domena in Croatia

Bisnode has signed an agreement to acquire Poslovna Domena, the market-leading business information solutions provider in Croatia. The acquisition strengthens Bisnode's position in the Croatian business information market and will generate significant synergies with existing operations.

Poslovna Domena provides digital business information solutions based on Croatia's most complete dataset of company and people information. Poslovna Domena is a profitable fast growing company with annual revenue of approximately EUR 1 million and 15 employees based in Zagreb.

"The Poslovna Domena acquisition fits well with Bisnode's strategy to expand business in high-growth markets, and on leveraging synergies for improved profitability. With Poslovna Domena Bisnode will gain market leadership in digital business information in Croatia", says Johan Wall, President and CEO of Bisnode.

"Poslovna Domena's exclusive databases and product development competencies will increase our ability to innovate and offer value added solutions in Croatia, as well as strengthening across the Central Europe region", says Maria Anselmi, country manager Bisnode Croatia and Slovenia.

The acquisition of Poslovna Domena will be completed in January 2011.

For more information contact:

Johan Wall, President and CEO, Bisnode

Tel: +46 8 558 059 31

Mobile: +46 705 54 18 00

Email: johan.wall@bisnode.com

Maria Anselmi, country manager Bisnode Croatia and Slovenia

Tel: +386 1 620 2703

Mobile: +386 31 688 535

Email: maria.anselmi@bisnode.si

Martin Coufal, Regional Director Central Europe

Tel: +420 226 519 861

Mobile: +420 603 807 505

Email: martin.coufal@bisnode.com

About Bisnode:

Bisnode is a leading provider of digital business information in Europe, with a complete offering of solutions for marketing, credit and business information. Bisnode's services help companies maximise sales, minimise business risks and make better business decisions. Bisnode was founded in 1989 and has more than 3,000 employees in 17 European countries. Bisnode is owned 70 per cent by Ratos and 30 per cent by Bonnier. For more information visit www.bisnode.com