

Stockholm, December 13, 2010

Lifé Pharma chooses IBS Enterprise to automate its supply chain.

Lifé Pharma has signed a contract with IBS Belgium for the implementation of the IBS Enterprise ERP solution for Windows. This cooperation with IBS will enable Lifé Pharma to pursue its development objectives. The key aims of the project are to streamline logistics flows, improve management of the warehouse and ensure complete traceability.

Robert Walnier, General Manager of Lifé Pharma, talks about his decision: "During the selection process, IBS convinced us of its knowledge of the pharmaceutical distribution business. A long list of references testified to the company's expertise in all aspects of the pharmaceutical industry. IBS has proven to be a real partner who will help us to optimise our working procedures."

"We supply more than 300 pharmacies in the Wallonia region of Belgium from our 4,500 m² warehouse stocking around 20,000 products. Our current information system is preventing us from optimising our activities. IBS Enterprise will provide us with a precise view of our stocks and suitable tools to allow us to analyse and take any required action. It will also support the development of our e-commerce business."

Steven Thornton, Executive VP Enterprise Software at IBS, adds: "In the past, IBS has worked mainly with the iSeries platform, however our commitment with Lifé Pharma shows that our solution is completely compatible with Windows technology."

The IBS FasTraX methodology will also be used. Robert Walnier emphasises: "Thanks to this methodology, the solution will be up and running within 7 months. This represents significant added value, in particular in terms of ROI."

For more information, please contact:

Dieter Roman
Marketing Manager, IBS Belgium
Tel: +32 9 280 21 18
dieter.roman@ibs.net

Ulrika Lindsjö
Corporate Marketing, IBS AB
Tel: +46 70 860 4562
ulrika.lindsjoo@ibs.se

IBS in brief

With over 30 years of experience, IBS is a leading provider of distribution management solutions. IBS focuses on industries such as automotive, electrical components, paper & packaging and pharmaceutical distribution. More than 5,000 customers across some 40 countries use IBS software to gain fast and measurable returns on IT investments.

IBS B share is listed on OMX Nordic Exchange Stockholm. For more information, please visit www.ibs.net

About Lifé Pharma:

Established in 1962, Lifé Pharma srl is a cooperative bringing together more than 300 independent pharmacies.

Lifé Pharma's objectives include providing its members with a group identity, offering them specific services and remaining at the cutting edge in its field of purchasing and distribution.

Lifé Pharma is a purchasing cooperative for pharmaceutical products. Its business is based mainly on logistics. Lifé purchases medicines on a wholesale basis for retail distribution in pharmacies. Its products are subject to constantly changing regulations.

IBS in brief

With over 30 years of experience, IBS is a leading provider of distribution management solutions. IBS focuses on industries such as automotive, electrical components, paper & packaging and pharmaceutical distribution. More than 5,000 customers across some 40 countries use IBS software to gain fast and measurable returns on IT investments.

IBS B share is listed on OMX Nordic Exchange Stockholm. For more information, please visit www.ibs.net