



PRESS RELEASE

boiler cover launch exceeds all expectations

London, 14 December 2010 – The recent launch of heat-care Plan by gas-elec, the leader in the field of gas and electrical safety and services, has generated significant sales from homeowners and landlords and has reminded consumers of the importance of having an annual boiler service.

“We launched heat-care Plan following independent research carried out to ascertain the needs of the UK consumer. Also, as a company we have been servicing boilers for over 14 years and it was this data, combined with the research, that further confirms the need for a no-nonsense product that covers boiler/ heating breakdowns,” adds John Davidson, managing director of the gas-elec group.

Most manufacturers recommend that their boilers be serviced every year as a neglected boiler can be a principle source of leaks and carbon monoxide (CO) poisoning. Regular boiler servicing not only protects the people living in the property, but extends the life of the boiler and ensures that it runs efficiently.

The heat-care Plan gives consumers the security of knowing that their boiler and its components have full breakdown cover for 12 months. Key features* include unlimited calls to the call centre, the inclusion of parts and labour in the annual price should repairs be necessary and immediate cover for boilers serviced by gas-elec in the last four months.

For more information call 0800 587 9999 or go to www.gas-elec.co.uk/heatcare.

*Terms & Conditions apply

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Editor's Notes

Founded in 1996, gas-*elec* carries out impartial safety inspections and light remedial works. Its unique inspection service provides the residential lettings market and homebuyers and sellers with multiple inspections of the gas and electrics in one visit. gas-*elec* has recently launched a number of new energy-saving products and services. These include the g-save Boiler Economiser, which reduces fuel bills by up to 31% and a consumer comparison website (*ge-switch*) that offers users the widest range of energy suppliers in order to compare their gas and electricity prices. gas-*elec* has over 130 franchisees operating from 18 regional offices, who this year will carry out more than 120,000 safety inspections in domestic properties throughout the UK. For more information visit www.gas-elec.co.uk.

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