



Connova embeds sepro's e-rate system to provide full next generation broadband Business Support System

Swedish Cable TV Billing company select e-rate to provide unlimited rating capability to existing billing system

Dublin, Ireland and Motala, Sweden, 22nd May 2001 - ConNova has signed an agreement with sepro to embed their e-rate engine into ConNova's Customer Care and Billing system, BizManager 2.2.

Karl Orrenius, Product Manager for ConNova commented, " We selected Sepro because their rating engine was, by far, the most flexible on the market today and will meet the rating requirements of the broadband industry not only today, but also tomorrow. The new e-Rate module enables ConNova to provide operators and service providers with a sophisticated system for billing of usage based products and services".

Operators can use the new rating ability of BizManager 2.2 to bill for:

- Games
- Sports, news, weather, financial information etc
- Mobile, fixed and IP telephony
- Tickets for sports events and concerts
- T-commerce and e-commerce portals

Noreen O'Hare, Senior Vice President, Global Alliances, sepro said of the deal "Connova's decision to embed e-rate into the Biz Manager billing system is the logical way forward. The buy or build question is one we see often. Traditional billing companies may have the resource to build from scratch a next generation value based rating engine, but what the market often doesn't afford them is the time. Operators are looking for a much faster turnaround time in the introduction of new products and services. The traditional approach of re-engineering existing systems is too long, too cumbersome and too expensive, and at the end to the day it is usually the operator who ends up out of pocket, and has to watch as their competitors get to market first".

Another major factor in Connova's decision was the architectural design of e-rate. Karl Orrenius, explained, "e-rate has a generic interface framework called SIFT – Sepro interface framework technology. This enabled Sepro and Connova to fully integrate e-rate into BizManager. Biz Manager has excellent customer care and marketing functions and the embedding of e-rate into BizManager now gives us marketing, rating and customer care capabilities that are streets ahead of our competitors".

About sepro

sepro - providing next generation rating and billing solutions for the telecommunications and e-commerce industries that capture the value of all transactions and use this to generate wholesale and retail revenue. sepro has established partner relationships with leading system integrators and management consultants worldwide to ensure that the company maintains its focus on developing and providing innovative, leading edge rating and billing technology to the telecommunications and e-commerce industries. sepro is an Irish-owned company, based in Dublin, Ireland, and has offices in Europe. For more information on sepro, please visit our website at www.seprobilling.com or contact us at info@seprobilling.com

sepro e-rate creates a priced transaction record that is passed to the existing retail billing system. E-rate also provides content partner management and wholesale financial reconciliation. The tariff management function within sepro e-rate enables tariffs to be added / maintained in minutes, thus providing communications companies the marketing flexibility that will be required in the e-commerce marketplace.

About Connova

ConNova specialises in developing and supplying business support systems for multimedia operators handling pay-TV, the Internet, broadband, publishing and telecom services. The company has 15 year's experience of the industry. ConNova's services extend from consulting services to the development of software adapted to meet the market's latest requirements. Within the framework of ConNova TVX AB, ConNova also runs customer services on an assignment basis for European pay-TV operators. ConNova's current customers are mainly to be found in the fields of cable TV, DTT (Digital Terrestrial Television), multimedia, publishing and telecommunications.

At the international exhibition for billing systems in London in May 1999, ConNova's customer management system BizManager was awarded two honourable mentions, one for "Overall Best Contribution to Billing" and the other for "Most Innovative Billing Product".

The ConNova Group AB (publ) has been listed on the OM Stockholm Stock Exchange's O list since 1997.

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