



NEW Release: BizManager 2.2 from ConNova

A Customer Care and Billing system designed to increase sales and profits.

Motala, Sweden, 22 May 2001 –

The functionality of BizManager 2.2 is built on a modular approach. The modules are designed to reflect the operator's own organisation. It works on the assumption that the operators wish to provide their customers with fast access to their customer and provide correct information. It is a customer centric system with strong support of product packaging and campaign handling.

Karl Orrenius, Product Manager, ConNova comments: "I am very proud of this new release and I am sure it will strengthen our position on the market by providing our customers with new functionality such as:

- New EPG/WEB interface offers extra revenue streams from self provisioning of additional products and services
- Self care functionality which enables operators to reduce their call center costs
- Ability to market product offerings to niche customers based on their profiles

BizManager also enables our customers to benefit from offering automated provisioning, which stream lines the ordering process"

About Connova

ConNova specialises in developing and supplying business support systems for multimedia operators handling pay-TV, Internet, broadband, publishing and telecom services. The company has 15 year's experience of the industry. ConNova's services extend from consulting services to the development of software adapted to meet the market's latest requirements. Within the framework of ConNova TVX AB, ConNova also runs customer services on an assignment basis for European pay-TV operators. ConNova's current customers are mainly to be found in the fields of cable TV, DTT (Digital Terrestrial Television), multimedia, publishing and telecommunications.

At the international exhibition for billing systems in London in May 1999, ConNova's customer management system BizManager was awarded two honorable mentions, one for "Overall Best Contribution to Billing" and the other for "Most Innovative Billing Product".

The ConNova Group AB (publ) has been listed on the OM Stockholm Stock Exchange's O list since 1997.

For further information, please contact:

Mr Karl Orrenius, Product Manager, ConNova

Tel: +46 141 23 76 21, Fax: +46 141 23 76 30

e-mail: kaor@connova.se

www.connova.se