



New Gold Rollasoles at THE GOLDEN GLOBES this January 16th 2011

Rollasole is supplying Gold Rollasoles at the Golden Globes this January!!! How star studded is that!!!

Rollasole is partnering with L'oreal for the most star studded event on Jan 16th 2011, supplying Gold and Black Rollasoles for all the stars at the GOLDEN GLOBES!!!! The UK based firm is already huge in America thanks to Perez Hilton's tweets and the Twilight female cast regularly wearing them, oh yes Ashley Greene is a big Rollasole fan.



When meeting with the GOLDen Globe committee it was clear which colour they wanted to be supplied to the stars... GOLD!! To match those GOLDen Globe awards!! And of course Black is the obvious stylish colour they opted for.

With Christina Aguilera, Hilary Swank, Chloe Sevigny and Halle Berry all at last years awards you can bet your bottom dollar the next Golden Globes attendance will be just as star studded and wanting our soles for style and comfort.

Wear soles like the stars and purchase the Gold and Black ones from www.rollasole.com, currently at an exclusive price of £6.95 a pair- of course comes with a free carry bag to put those heels in and a sleek presentation gift box.

Rollasole started out in 2007 when Matt Horan had no choice but to give his girlfriend a piggy back home, as a night out in heels had crippled her feet! The idea of soft, roll up, comfortable and stylish pumps sold in nightclub vending machines was born, now sold online, in high street chains Next, New Look and Superdrug and soon Vegas Casinos.

Please mention the Rollasole attendance at the Glitzy Golden Globes and how shimmerly sexy the Gold and Black patented Rollas are, in all your fashion, products and newsy pages and in return we will gladly send you a pair of Rollasoles in your chosen size and colour- in advance!!(of course). Please contact Fran on fran@generatepr.co.uk/01733 229333/07545499254 for high res images and a sample of your choice with details of your publication! Us Rolla soldiers can't wait to hear from you!!

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