

Press release

For immediate release

Marratech Launches New Software Solution For Portal E-Meetings

[Stockholm, Sweden, May 23, 2001.] **Marratech AB, the Scandinavian software company, has launched the Marratech E-meeting Portal, enabling e-meetings via the Internet. The new software solution is based on a free client program and an Internet 'e-meeting room' model with unlimited number of participants. Marratech develops and markets software for e-meetings, i.e. meetings over the Internet.**

The new software has been named *Marratech E-meeting Portal* and the accompanying free client software is called *Marratech Pro 3.0 Portal Edition*. Apart from the software itself, Marratech also launches a new business model based on e-meeting rooms. The business model has been well received by the market and Marratech has received final orders even before the formal launch of the new software solution.

The strengths of the new software and business solution are the associated customer value, the ease of use for the end user, together with the security, network efficiency and easy handling of firewalls. This is accomplished by using 128 bits encryption, a flexible use of IP multicast/unicast and an intelligent handling of Network Address Translation (NAT).

"Marratech E-meeting Portal is as much a new business model as it is a new software solution. Among the benefits is free access to Marratech Pro Portal Edition client software, allowing organization-wide deployment. All that is needed is an investment in an e-meeting portal which can later be extended with additional e-meeting rooms", said Magnus Hedberg, CEO, Marratech.

"Physical meetings have become a plague for many managers and other busy professionals – but with the use of Marratech's e-meeting's software, significant savings can be made in both travel expenses and work time with retained or even increased meeting quality."

Marratech E-meeting Portal is a result of the company's new strategy; focusing on marketing e-meeting solutions to end customers via certified partners.

About Marratech AB:

Marratech AB is a Sweden-based software company that develops and markets solutions for e-meetings, i.e. software that enables distance meetings and projects over the internet. The company's business idea is "to help people meet and work together regardless of geographical location", and to thereby save its customers valuable travel time and costs as well as work time. Marratech launched its first products for e-meetings in 1998 and the advanced Marratech software today has more than 15,000 users. Its flagship product Marratech Pro can be installed on the computers of every meeting participant (including a headset and a small web camera) and subsequently be used to let all participants join the meeting or project either actively or passively from their respective work station. Texts and images can be visualized via the computer in an interactive manner.

Marratech is based on research which started in 1995 at the Luleå University of Technology in northern Sweden. The company has its headquarters in "Mobile Valley" in Kista outside Stockholm and carries out research and development in Luleå. Marratech has several major international corporations in its customer base, e.g. Ericsson,

Tietoenator, SEB and FMV. Marratech is owned by venture capital firms Slottsbacken and Emano, the founders and the employees. Marratech holds the "2001 European IST Prize" for Marratech Pro, awarded by the European Council of Applied Sciences and Engineering (Euro-CASE) with support from the EU's Information Society Technologies Programme.

For additional information please contact:

Magnus Hedberg, CEO
Marratech AB
Ph: +46 70 319 06 01
Email: magnus.hedberg@marratech.com

Visit our web site: www.marratech.com.