



## Press Release

Uppsala, Sweden, Wednesday, May 23, 2001

### **Pocit Labs to show the first P2P Bluetooth™ network platform at the Bluetooth Congress in Monte Carlo.**

**BlueTalk™, the world's first Bluetooth-based P2P network platform, is to be shown for the first time at the Bluetooth Congress in Monte Carlo, June 5-8. BlueTalk, which will significantly simplify the use and development of local wireless services, has been nominated for the Bluetooth award in the category Most Innovative Use of the Bluetooth Technology in a Product or Application.**

“We are very excited to officially show BlueTalk for the first time. At the Bluetooth Congress we will also demonstrate a set of applications that utilizes the benefits of BlueTalk,” says Christer Rindebratt, president of Pocit Labs. “BlueTalk is a unique product and we are convinced that it has the potential to transform the way people communicate using wireless technology. We are very proud that BlueTalk has been nominated for the Bluetooth award.”

BlueTalk is a platform for creating intelligent wireless applications for a wide range of Bluetooth neighborhood scenarios. With its unique features, any network application will benefit from BlueTalk. The network architecture vastly simplifies the task of building robust “service-aware” wireless applications. By seamlessly creating a network and automatically presenting user-relevant services and nodes in the vicinity, BlueTalk also significantly facilitates the use of wireless applications.

### **About the Bluetooth Congress**

The Bluetooth Congress is the official congress of the Bluetooth Special Interest Group and the focal point of the Bluetooth business. The congress attracts the most international and influential cross section of Bluetooth players in the world. The

congress is the world's major Bluetooth marketplace—the place to come to do business with Bluetooth.

## **About Pocit Labs**

Pocit Labs is a Scandinavian software development company that is pioneering a dramatic transformation in the way people communicate using wireless technology. Pocit Labs envisages a world in which billions of devices communicate in ad hoc wireless networks. These networks enable users to communicate easily with other users and electronic services in their vicinity. Pocit Labs' mission is to become the leading supplier of wireless products for these networks, implementing intelligent handheld clients. Headquartered in Uppsala, Sweden, and with local representation in San Francisco, Pocit Labs cooperates with leading companies in the wireless industry.

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