

## Getupdated got 4,9 points out of 5 for most search engine friendly content management system

Getupdated's in house-developed web CMS, "SEOCMS" has been awarded for being one of the most SEO-friendly CMS (content management system) on the market. With 30 CMS-systems, the ranking is one of the largest of its kind in Sweden. Getupdated's industry peer Jajja conducted it for the third consecutive year. A number of criteria's were evaluated in order to produce a complete picture of how well each CMS-system enables search engines to index the website.

*"In a very competitive business, this award is proof that we have successfully taken advantage of Getupdated's SEO-expertise in building a CMS with superior performance",* comments Getupdated's CEO Paul Yates.

Display of search results, readability for robots and software and trackability to previous versions of the web page are some of the criteria that were evaluated. Functionality for sitemaps, menu systems and embedded SEO functions are other qualities that makes it easier for search engines to index a web page, and these were also evaluated.

[SEOCMS](#) enables customers to publish and maintain their websites quickly and easily with "drag-and-drop" functionality. Among the key advantages of SEOCMS is that it is search engine-friendly, flexible and yet allows tailored design of the clients web page. SEOCMS gives a flexible solution for everything from a simple home page, professional design to complex e-commerce solutions. With an installed base of 650 systems since 4 years, SEOCMS is stable with proven track record, reliability offering daily backup.

### For further information please contact:

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### This is Getupdated Internet Marketing

Getupdated is an international vendor of innovative Internet marketing services. Getupdated has a complete portfolio of services covering [search optimization](#), [PPC](#), [social media](#), [web development](#), [media planning](#) and [web analysis](#). The Getupdated Group has some 160 employees in Sweden, the UK, France, Ireland and Italy. The parent company Getupdated Internet Marketing AB is listed on NASDAQ OMX First North and its Certified Adviser is Erik Penser Bankaktiebolag. For more information please visit [www.getupdated.com](http://www.getupdated.com).