



Press release

For immediate release

GlobalFun In Partnership With Speedy Tomato

[Gothenburg, Sweden, May 29, 2001.] **Speedy Tomato has entered a partnership with interactive games manufacturer GlobalFun. At the end of the summer, three interactive games will be launched on Speedy Tomato's portals in Europe. GlobalFun is a subsidiary of the leading Scandinavian computer game developer UDS with approx. 100 employees.**

"Our ambition is to help Speedy Tomato offer its users good and entertaining games, no matter where, when or how they surf into the portal," said Bertil Krumnack, President of GlobalFun.

The games involved are multi-channel, which means that Speedy Tomato's users will be able to play against each other simultaneously on different channels - with a WAP connected telephone or on the Internet.

Interactivity is one of the most important factors when Speedy Tomato selects which games are to be developed, and the company's ambition is to launch a range of games where users can play each other. Initially, Speedy Tomato and GlobalFun have signed an agreement covering three games and the intention is to work together in the long term.

"GlobalFun's games are very much in line with Speedy Tomato's idea of inspiring interaction between people," said Erik Hallberg, President of Speedy Tomato. "GlobalFun is also a very attractive partner with a high level of expertise in finding creative solutions for mobile Internet entertainment."

About UDS and GlobalFun:

UDS, Unique Development Studios AB, was founded in 1997 and is today one of Scandinavia's leading developers of computer, video and console games. UDS has close to 100 employees at its offices in Norrköping, Gothenburg and in Britain. UDS is owned by its founders and employees, and by Slottsbacken Venture Capital, Nordico Invest and Bank of America. UDS has well established partnerships with many of the leading publishing companies in the world.

GlobalFun, which is a fully-owned subsidiary of UDS, develops and supplies interactive entertainment products for the world market, e.g. via its own en "gaming community" on the Internet. GlobalFun will also market UDS-developed games for digital TV and cellular phones.

About Speedy Tomato:

Speedy Tomato AB is a mobile portal that wants to inspire and support people in their daily lives and in their social relations. Speedy Tomato AB was founded in September 2000 and is a fully owned subsidiary to Telia AB. The company has around 100 employees in Sweden, Great Britain, Denmark, Italy and Finland. The company recently won the AGMA Awards, Best Portal in the World. See www.speedytomato.net

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