

M2S secures global order - in co-operation with PricewaterhouseCoopers

M2S has received an order from one of Sweden's largest global companies with operations in 150 countries. The order involves the production of customer-adapted interactive courses for four different SAP modules. The target group includes concerned staff across the globe and all of the courses will be produced in English. The order is the result of the collaboration between M2S and PricewaterhouseCoopers.

M2S' strategy is to co-operate with leading international business partners on a global basis. The order received by M2S defines a breakthrough for the collaboration that began earlier last year with one of the world-leading management consultancy firm, PricewaterhouseCoopers (PWC). PricewaterhouseCoopers is part of the M2S Production Partner Program (PPP), a service where selected M2S partners are given access to produce e-learning for their clients using the advanced M2S e-learning technology. Co-operation on the current order represents the first joint global project and is the largest production collaboration to date within the framework of the M2S Production Partner Program.

"We know that this market has an incredible potential. The fact that PricewaterhouseCoopers, the world's leading consulting company, has chosen to become an active partner in the M2S Production Partner Program demonstrates that our efforts are in the right direction. It is both gratifying and promising for the future that together we have been able to create an attractive offer and to establish even closer links with a global player," says Stefan Gardefjord, CEO, M2S Sverige AB.

The client chose the M2S and PWC collaboration following a detailed evaluation of a pilot project within its US operations, where training in three SAP modules was tested. The evaluation of the project led to a global order for the development of customized SAP training in the Finance, Controlling, Sales & Distribution, and Material Management modules.

The courses, which will be distributed via the client's intranet, will be implemented during the autumn of 2001.

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M2S is Europe's leading e-learning company in IT-training. The software programs, which are marketed under the brand names Wit and TutorWIN, can be delivered in 11 languages. M2S has about 430 employees, with its own operations in Denmark, Finland, France, Ireland, Norway, Switzerland, Spain, UK, Sweden and Germany. Currently, M2S has more than 10,000 customers in 22 countries, of which Germany accounts for more than half of operations. M2S is listed on the Attract 40 list of the OM Stockholm Exchange.

M2S Production Partner Program: Within the framework of the PPP, selected partners may produce products for their clients using M2S Tools under license. For M2S, collaboration with partners within the PPP implies an extension of production capacity and provides further possibilities for the creation, in a short space of time, of efficient e-learning products adapted to clients' specific needs. The partners selected are trained by M2S and, with the assistance of M2S's experienced e-learning producers, create client-adapted courses (Custom) and Wist (Website Information Support and Training applications).