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## **Internal changes to SCA's Corporate Senior Management Team**

**SCA has decided to implement three internal changes to the Corporate Senior Management Team.**

Christoph Michalski has been appointed new President of SCA Global Hygiene Category. Christoph Michalski currently holds the position of President of SCA Asia Pacific.

Ulf Söderström has been appointed new President of SCA Asia Pacific. Ulf Söderström currently holds the position of Senior Vice President Business Development and Strategy, and is in that role also responsible for mergers and acquisitions, business intelligence and IT.

Robert Sjöström has been appointed new Senior Vice President Business Development and Strategy and will in that role also be responsible for mergers and acquisitions, business intelligence and IT. Robert Sjöström is currently President of SCA Global Hygiene Category.

"These changes will allow us to capitalise on the collective know-how of our leaders. We are working continuously to develop the organisation and our managers with the aim of advancing our business. These changes are part of this effort", says Jan Johansson, President and CEO of SCA.

Christoph Michalski, Ulf Söderström and Robert Sjöström will continue to serve as members of the Corporate Senior Management Team and report to the CEO.

The changes will take effect on 31 March 2011.

### **For further information, please contact**

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