

New fingerprint readers for Banking & Corporate segments from Precise Biometrics

Biometric systems are no longer reserved for Government users. Enterprise markets such as Banking and Corporations are increasingly seeing the benefits offered by biometric solutions. To accommodate these new opportunities, Precise Biometrics launches a new generation of competitive fingerprint readers which are designed to meet a range of specific but different customer demands. The name of the new family of fingerprint readers is Precise Sense™.

Precise Sense™ is available in various designs focusing on different types of requirements. The aim is that each customer should be able to choose a reader with functionality that best fits the need of their organization.

- Cost is a major focus of corporate customers, which can be difficult to accommodate from a vendor's point of view when products are simultaneously required to be very versatile and include substantial functionality. We have however solved this problem with our new reader series as the readers are based upon a modular design where the customer can choose between 6 different variations to cover his specific demand, says Thomas Marschall, CEO at Precise Biometrics

The readers are targeted towards large corporations, organizations and the banking industry. However, certain government organizations have also shown an interest.

- We are very much looking forward to this product launch which is also eagerly awaited by many of our global partners. Let me also say that the readers have a great design, Thomas Marschall adds with a smile.

In total, Precise Sense™ will be available in six different designs – of which three are launched now. Among the options, you will find combined smart card and fingerprint readers, but also readers that don't require a smart card. All readers will be available with touch or swipe sensors.

Readers for contactless card with NFC functionality will also be launched later this year depending on customer demand. NFC is a contactless technology developed for mainly the mobile phone industry. The market for NFC is expected to take off during 2012.

» Contact Precise Biometrics at sales@precisebiometrics.com

» Learn more about Precise Sense™ at www.precisebiometrics.com/sense

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Precise Biometrics is a market-leading provider of solutions for fingerprint recognition to prove people's identities. With top-of-the-line expertise in fingerprint verification, Precise Biometrics offers fast, accurate and secure authentication of a person.

Its core product, Precise Match-on-Card™, adds value to ID, SIM, enterprise and bank cards as well as systems for access control to buildings, computers and networks. Precise Biometrics serves business and government organizations throughout the world and its technology is licensed to close to 100 million users.

For more information, please visit www.precisebiometrics.com

