



## **ECCO2 President Comments on President Barack Obama's State of the Union Speech Regarding Economic Development & Clean Energy**

AUSTIN, Texas, January 27, 2011 – Cary Lee Peterson, president and chairman of DBS Distributors, Inc.([www.ecco2usa.com](http://www.ecco2usa.com)) and non-profit, sister company to ECCO2 Corp (together known as DBS-ECCO2) makes comment to press regarding President Barack Obama's State of the Union speech given early this week.

DBS-ECCO2 is a clean-tech manufacturer and distributor of a cost-effective fuel efficiency filter that reduces carbon-emissions and fuel consumption in any motor vehicle, industrial boiler, or fossil fuel generator with a combustion engine.

DBS-ECCO2's president comments, "President Obama's speech was very well delivered and necessary for the US citizens, not to exclude our allies. I agree with several of his remarks and concepts, whereas I will definitely want to procure his challenge for tech firms possessing the skills and initiatives to deploy and vanquish the current economic and environmental issues that the US is currently facing. I would recommend anyone who does not know the difference between alternative energy, renewable energy, and clean energy to visit [Wikipedia](http://Wikipedia) and get up to speed. The hydrogen and bio-diesel solutions are very limited in resources. There are not enough of these resources available to support the entire city of New York. I'm not sure why the analysts and engineers haven't surfaced these facts years ago. I'm not going to say that President Obama's vision for one million electric cars on US highways by 2015 is a bad idea, however realistically engaging a solution to create more jobs within the United States it is absolutely not economically viable to do so at this very moment or any time within the next decade due to a few obvious factors. The cost to manufacturer 1 million electric cars will cost more than what it would cost ECCO2 to manufacturer and provide installation of our fuel-efficiency solution to over twenty million registered motorists, facilities, and homeowners within the US, that of which is supported by US tax dollars allocated to various government grants and tax credit that exist for businesses and individuals that invest into a fuel efficiency solution for their motor vehicle or building. Thus, ECCO2 would create a substantial amount of job opportunities within various sectors of business ranging from production, logistics, clerical, and installation; this of course not including the several in-direct jobs that will be developed from the association with ECCO2. One million electric cars is a temporary assignment that requires maybe less than 5,000 on the work force. This is far less than the mention of the one million private sector jobs that were supposedly created in 2010. Let us compare this type of universal transition to something more simplified as when we evolved from the VCR to the DVD player in the 90's. There comes a point in time when we need to shift from our Jetson's flying car fantasy and focus on today's solutions that we have in front of us. President Obama says that he is not handing money to pipedream technologies (very much

understood) but has a new budget to fund to the next Apollo project of our time. The ECCO2 technology (also known as the ECO Systems technology) was developed over a decade ago and has hundreds of government agencies using the technology now; it was a thriving investment opportunity and great business idea when I got involved a couple of years ago before any major media or interaction with global governments. Our technology has operated on thousands of school buses and police cars throughout the US so I would assume it passes the test of safety, credibility, and acceptance as the perfect bridge technology to reduce greenhouse gases and boost economic development in the US (and the rest of the world) while we standby over the next ten to twenty years to fine-tune our electric car projects that have yet to become a reliable or cost effective enough to pass mainstream standards. Perhaps our current reality is bitter sweet to our overall technology expectations of what we thought we would be doing as human beings by 2011, however when we look back on today in 2035 we will know that we hadn't sat around for twenty years waiting for something that has been right in front of us the whole time".

DBS-ECCO2 has been in the media the past year with various political and business affairs to build awareness and expand its operation throughout the world. DBS Distributors recently entered an agreement with [Dun & Bradstreet](#) (NYSE: DNB) to enable small business sales program targeting 50,000 new ECCO2 authorized resellers and users in 2011.

DBS-ECCO2 was recently featured in Forbes Magazine's December 20, 2010 issue in which Peterson discusses the plans for ECCO2 to reduce the world's carbon footprint with ECCO2 technology in addition to developing a vast number of job opportunities that are directly and indirectly related to the company's business activities, in addition to preparations for going public on the US stock exchange in 2011.

Due to the fact that there are over 260 million installation possibilities for ECCO2's product in the US alone (e.g.; 1 unit installed per registered motor vehicle and single family home), the consumer demand appears to be a green technology wave that will remain active from now until the day man and machine moderate an alternative energy solution to the fossil fuels that we use to power today's technology.

For more details about DBS Distributors, Inc., visit [www.ecco2usa.com](http://www.ecco2usa.com)

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