

New virtual technology transforms recruitment and job hunting

Staff selection for employers will become easier and more cost-effective thanks to a new concept in online recruitment and career transition.

The Omnivil virtual career environment www.omnivil.com is being launched next month (February 3) during a major event being organised by the British Forces Resettlement Services (BFRS) at Scotch Corner Hotel, Catterick. The service is initially being rolled out to ex-military personnel or those thinking of leaving the Forces before being made more widely available to all job hunters.

The system provides online virtual "job fair" booths tailored for specific company needs and displaying corporate branding. As a recruitment platform, companies can use it to schedule and hold one-to-one interviews with potential employees by video.

Unlike other job fairs which are limited to specific timescales, Omnivil will be available 24 hours a day, seven days a week, enabling potential candidates access from anywhere in the world irrespective of time differences. Companies can select prospective employees from a pool of highly talented and highly trained candidates, and also post vacancies.

Potential employees and employers will have the opportunity to meet in Omnivil's networking lounge where they can share information and contacts.

Typically, there are many jobs that are not advertised in traditional ways, and the networking lounge will encourage recommendations and word-of-mouth referrals.

A wealth of career support services will be available through Omnivil for people looking for a career change and help them make the transition more effectively. Omnivil's virtual video and conferencing hall will enable job hunters to obtain practical help in areas such as CV writing and training in areas such as interview skills.

All exhibitors at the Catterick event will have a booth in Omnivil on the day for demonstration purposes. But interest in the technology has already attracted significant interest with British Gas, specialist recruitment company Drivers Direct, and automotive tool dealer Mac Tools all taking Omnivil booths for the year ahead.

Omnivil director Neil Dean said: "Omnivil is the first online job fair of its kind that is fully functioning and using the latest technology to deliver great results for employers and employees alike. Unlike other virtual job fairs which take place on specific days, Omnivil is available all the time, enabling employers to tailor their recruitment and selection process in the most sophisticated and efficient way. It will potentially save employers a lot of time and money in the recruitment process and offers everything you would expect from a traditional job fair but in an immersive virtual environment. Just as importantly, it offers a greener approach to the recruitment process. The versatility of Omnivil means that it has universal appeal for businesses of all sizes. We've already had a lot of interest from major companies such as British Gas, and also smaller companies keen to use advanced technology which is cost-effective."

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Omnivil is being launched on 3rd February 2011 at the Catterick Networking and Career Transition event at Scotch corner Hotel, Richmond, North Yorkshire. The first phase of the launch is aimed at the ex-military sector. Subsequent launches will follow into other market sectors in the next few months. Omnivil www.omnivil.com is a new concept in online recruitment and career transition services. As a virtual career environment Omnivil is available twenty four hours a day, seven days a week. Omnivil provides companies with a fully functioning booth online to post vacancies, arrange interview sessions and conference sessions and provide career training. Its availability means companies can organise their recruitment and selection process to suit their needs in the most efficient way. Candidates looking for a career transition can upload CVs to Omnivil and meet potential employers and other candidates in the networking lounge. Omnivil also offers candidates practical support making transition work – virtually. The BFRS provides help, advice and support to past, present and future Service leavers as well as their families. It brings Service leavers and their families together with employers, training providers and service providers. Those who have left or are thinking of leaving the Service can create and build their profiles and extend their network, by joining up with BFRS and its partners who are firmly established throughout the UK and internationally.