

For Immediate Release  
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\*\*digital cover image and interior  
pages available upon request\*\*

Ideal Super Bowl XLV keepsake book ***City by Design Dallas*** features exclusive renderings of Cowboys Stadium along with a variety of the host city's most celebrated and iconic works of architecture

"[The featured architects'] commitment to enhancing the city with aesthetically pleasing, innovative, and timeless buildings is clear in the passionate manner in which they share their lives' work, and is further evidenced by the works of architecture themselves."

—Paula Clements, Executive Director, Dallas AIA

DALLAS—***City by Design Dallas*** (by Panache Partners) is the inaugural edition of a popular coffee-table book series. Including a fabulous architectural overview of **Cowboys Stadium** and NFL Dallas Cowboys Owner Jerry Jones' vision for the monumental venue, the 280-page keepsake book is ideal for out-of-town guests, locals, and anyone who loves architecture and travel. Its six chapters—Built to Play and Stay, Urban Living, City Projects, Industry Leaders, Sustaining Growth, and City Futures—afford readers the rare opportunity to peek inside and around the perimeter of nearly 60 Dallas area structures, unassuming or prominently placed, that create the brilliantly complex urban and suburban landscapes where daily life unfolds.



In ***City by Design Dallas***, engaging editorial—revealing design inspirations, theories, perspectives, anecdotes, and lesser-known, interesting details—is commingled with breathtaking photographs of projects like HKS' 2.3 million-square-foot Cowboys Stadium, where on Sunday February 6, 2011 the Pittsburgh Steelers and Green Bay Packers will vie for **Super Bowl XLV** championship. Also featured are MESA's Arbor Hills Nature Preserve, a place for leisure and learning, with its thoughtfully placed architectural components and miles of trails that weave between the region's native blackland prairie, riparian forest, and upland forest areas; BOKA Powell's One Victory Park; and F&S Partners' Dedman Life Sciences Building, designed in the celebrated Collegiate Georgian style of Southern Methodist University's famed campus.

The 72-story Bank of America Plaza was designed by Rees Associates (formerly JPJ Architects) in the 1980s yet stands today as impressive and progressive as the day it was envisioned, with its clever floor plate arrangement that affords 16 corner offices, as opposed to the standard four, on each floor. In contrast to this iconic structure are equally brilliant yet decidedly smaller structures such as Hidell Associates' Ismaili Jamatkhana, a prayer hall that makes use of symmetry, light, and shadow to create an oasis from the hurried nature of modernity; Ron Hobbs' Allen City Hall, its limestone and glass rotunda a beacon for the community; and Urban Design

Group's Gladney Center for Adoption, designed in the warm Texas vernacular as a haven where "forever families" are created.

Readers will immediately discern ***City by Design Dallas*** as unique among architectural collections. Indeed, it boasts more than 300 vibrant photographs of stimulating designs melded with insightful editorial, yet it does not endeavor to present merely the tallest, widest, newest, oldest or greenest buildings. More precisely, it is a rich, diverse collection of the city's best—from landmark skyscrapers that define Dallas' majestic skyline to smaller, thoughtfully designed edifices of some of the suburbs' best-kept secrets. It is a regional compilation of a wide variety of masterfully conceived buildings: retail, hospitality, dining, recreation, multifamily, mixed-use residential, public, education, government, ecclesiastical, historic preservation and renovation, institutional, corporate, health care, and research.

Overflowing with images of creativity and grandeur, ***City by Design Dallas*** is sure to delight a wide range of readers, from authentic and wishful Dallasites and those who love everything Texas to casual or avid architecture enthusiasts, travelers, and those who simply enjoy paging through photographs of truly inspired exterior and interior architectural designs.

Book Details:

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Dallas-based **Panache Partners** creates spectacular series and custom publications for discerning readers and specializes in coffee-table books showcasing luxury lifestyle subjects, including high-end interior design, custom home building, architecture, golf, wine, event planning and travel. For more information, visit [Panache.com](http://Panache.com). Complementary to the celebrated publisher's books on design, **[PanacheDesign.com](http://PanacheDesign.com)** showcases even more fabulous photographs. Along with a resource search feature, the site includes interesting articles, fun videos, and helpful news updates and industry links. [PanacheDesign.com](http://PanacheDesign.com) is part of the [PanacheLuxury.com](http://PanacheLuxury.com) family of inspirational sites.

***City by Design Dallas*** is available at bookstores everywhere, including Barnes & Noble, Borders, and Amazon.com, and wholesaled through Independent Publishers Group.

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