

# Teleca acquires UK based SurfKitchen. Adds Mobile Internet solutions for operators to its wide portfolio.

*Acquiring SurfKitchen expands Teleca's portfolio to include compelling offerings for the mobile operator sector. Significant customer benefits from the unique combination of SurfKitchen's strong operator offering combined with Teleca's deep relations and skills for the mobile device sector.*

Malmö, Sweden, – February 8, 2011 – Teleca, a world-leading supplier of solutions and services to the mobile- and connected devices industries today announced that it has acquired UK based SurfKitchen. The company, which has approximately 55 employees, helps mobile operators and their partners overcome the discoverability, usability and fulfillment challenges associated with the delivery of mobile applications and services.

The acquisition strengthens Teleca's ability to offer its products and solutions to the operator market, while SurfKitchen gains access to Teleca's global reach, customer portfolio, cost effective services and scale.

## **Independent business**

SurfKitchen will stay as an independent business unit within the Teleca organization. The company will focus globally on the operator segment, concentrating on business development, sales & product R&D. SurfKitchen will leverage Teleca's extensive global services for its customer deployment.

The acquisition fits well into Teleca's strategy of expanding its mobile software outsourcing services to all relevant industries. In 2009, Teleca created a unit to deliver mobile apps, which has already achieved significant customer wins in the media and entertainment industry. Now through SurfKitchen, Teleca can offer the operator segment significant advantages, including complete end-to-end apps solutions, full content and subscriber management services, more than 80% market coverage, a first-rate partner network and increased competitiveness.

"This acquisition brings together two companies with very complementary skill sets", says Michel Quazza, Chairman and CEO of SurfKitchen. "We get access to Teleca's strong presence in the connected devices industry and its extensive partner network, while Teleca can offer its deep knowledge of embedded systems to our operator customers. The result is true end-to-end services that benefit the whole industry and will provide unique differentiation".

"The mobile- and connected devices industries are moving from software enabled hardware businesses to hardware enabled software businesses", says René Svendsen-Tune, CEO at Teleca. "We see rapid growth in the overall market of content and application consumption, and through this acquisition we can offer mobile operators, platform providers and other layers in the mobile industry complete solutions for applications and content delivery".

## **For more information, please contact:**

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**About Teleca**

Teleca is a world-leading supplier of software services to the mobile communications industry. We offer world class operations and execution capability, both on-site and offshore. Using tailored solutions, systems design, and integration and testing we help drive down development time and costs for leading industry players. Teleca has about 2,000 employees in 11 countries in Asia, Europe and North America. For more information, please visit:

[www.teleca.com](http://www.teleca.com)

**About SurfKitchen**

SurfKitchen is uniquely focused on providing mobile operators and their partners with the ability to deliver the optimum mobile user experience for mobile Internet applications and services. Optimizing the mobile user experience allows mobile operators to build brand loyalty, reduce customer churn and drive the uptake of mobile Internet applications and services, resulting in increased mobile data ARPU.

SurfKitchen provides a Mobile Internet Platform that delivers a personalized, compelling and intuitive on device experience for subscribers to discover, acquire and use the broadest catalogue of mobile internet applications and services on the widest range of smart phones and feature phones including Symbian Series 60, Microsoft Mobile 5&6, Java J2ME MIDP2, BREW 3.1.5, RIM BlackBerry and Android platforms.

SurfKitchen's solutions have been deployed by major operators throughout the world including Orange Group, Telstra, Telefonica Moviles Espana, T-Mobile USA, Maxis, Cincinnati Bell Wireless and ALJAWAL (Saudi Telecom). For more information, visit: <http://www.surfkitchen.com> .