



## Teleca announces development of platform for SiriusXM radio

*Solution showcases Teleca's expertise with Android IP integration*

**Seattle February 8, 2011** – Teleca, a world-leading supplier of embedded software solutions for the consumer electronics, automotive and mobile industries, today announced the development of an Android platform solution for use in SiriusXM's next generation vehicle, portable and home products.

"SiriusXM continues to develop innovative products that allow our subscribers to experience the best audio entertainment available," says Sean Gibbons, vice president of product marketing for SiriusXM's aftermarket division. "We were impressed with Teleca's experience with the Android Operating System and strong background in radio interface integration. Teleca is working with us to develop a complete platform strategy for delivering our unique and compelling programming to consumers."

"The platform we have developed for SiriusXM is an excellent example of Teleca's ability to seamlessly integrate a customer's IP into a dynamic Android Operating System," says John Trobough, President, Teleca USA. "Most importantly, the reference application allows SiriusXM and third-party developers to quickly build out new products and thereby retain their competitive edge."

Teleca will be demonstrating its comprehensive line of solutions at Mobile World Congress in Barcelona, Hall 8 Stand 8B79, February 14-17.

### **About Teleca**

Teleca is a world-leading supplier of embedded software solutions for a wide range of global industries – including mobile, automotive and consumer electronics. With unique global reach, Teleca offers fully customized solutions, systems design, integration and testing to help drive down development time and deliver value. For more information, please visit [www.teleca.com](http://www.teleca.com)

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