

## FOR IMMEDIATE RELEASE

Contact: Mikael Anden, President  
Sectra North America  
E-mail: Mikael.Anden@sectra.se  
Phone: 203-925-0899

## **PREEMINENT BREAST IMAGING CENTERS EXPERIENCE WORKFLOW IMPROVEMENTS WITH LATEST SECTRA PACS**

**Shelton, CT – February 9, 2011 – International medical technology company, Sectra (NASDAQ OMX Stockholm: SECT B), announces the recent upgrade of its Breast Imaging PACS to the latest version, IDS7/mx, at the University of California San Francisco (UCSF), San Francisco, CA, and Elizabeth Wende Breast Care, LLC (EWBC), Rochester, NY. The response of both centers has been enthusiastically positive.**

[Elizabeth Wende Breast Care, LLC](#) is a recognized center of excellence by other breast imaging centers and radiologists from across the USA.

Some of the IDS7/mx Breast Imaging PACS efficiency improvements that EWBC has cited include the following:

- Improved overall workflow as a result of faster image display speeds, enhanced worklist management and additional software tools
- Clearly demonstrated effective display of multi-modality images on a single softcopy workstation
- Meets their requirements for double read workflow
- Easier to manage administrative tools

### **Sectra North America Inc.**

2 Enterprise Drive, Suite 507  
Shelton, Connecticut 06484, USA  
Ph: +1 203 925 0899  
[info@sectra.com](mailto:info@sectra.com)  
[www.futureproofpacs.com](http://www.futureproofpacs.com)

### **Sectra AB (publ)**

Teknikringen 20  
SE-583 30 Linköping SWEDEN  
Tel: +46 (0)13 23 52 00  
Fax: +46 (0)13 21 21 85  
[info@sectra.se](mailto:info@sectra.se)  
[www.sectra.com](http://www.sectra.com)  
VAT reg. no. SE5560648304

EWBC performs over 100,000 exams annually using a full range of imaging modalities; Digital Mammography (FFDM FDA cleared systems), Breast MRI, Breast MRI CAD, Breast Ultrasound, Stereotactic Breast Biopsy, DEXA and CAD. EWBC is one of the few Women's Imaging Centers providing "Double Reads" of images for their patients, which has improved cancer detection and recall rates.

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Sectra's partnership with [UCSF's Department of Radiology and Biomedical Imaging](#) has enabled their women's imaging section to achieve a filmless, digital environment with increased image transfer speed and access to archived images, allowance for disaster recovery and improved efficiency.

Since the upgrade to IDS7/mx, Dr. Bonnie Joe reported an improvement with radiologists' workflow as a result of faster image distribution and image display quality, flexibility of the worklist and improved user interface in the web-based PACS.

"We chose Sectra Breast Imaging PACS for its ability to create customized integrations with our RIS, HIS, PACS, voice recognition, and mammography reporting systems," said Bonnie N. Joe, M.D., Ph.D., Chief, Women's Imaging, Department of Radiology and Biomedical Imaging at UCSF. "The ability to review breast US, MR digital mammography images and multiple priors at one time from a single workstation, and using RIS-generated worklists, has improved our workflow," added Joe.

### About Sectra's Medical Operations

Sectra develops and sells Web-based IT-systems and products for radiology, mammography and orthopaedics. More than 1,100 hospitals, clinics and imaging centers worldwide use the systems daily, together performing over 52 million radiology examinations annually. This makes Sectra one of the world-leading companies within systems for handling digital radiology images. In Scandinavia, Sectra is the market leader with more than 50 percent of all film-free installations. Sectra's systems have been installed in North America, Scandinavia and most major countries in Europe and the Far East. In North America, Sectra's direct sales, service and support operation delivers leading digital imaging and radiology information systems to multiple market segments, including large hospitals, imaging centers, community hospitals and orthopaedic clinics. For more information on Sectra North America, visit [www.futureproofpacs.com](http://www.futureproofpacs.com) or visit Sectra's corporate site at [www.sectra.com](http://www.sectra.com).

### About the Sectra Group

Sectra successfully develops and sells cutting-edge products in the expansive niche segments of medical systems and secure communication systems. The company was founded in 1978 and has its roots in Linköping University in Sweden. Today, Sectra has offices in twelve countries and operates through partners worldwide. Sales in the 2009/2010 fiscal year totaled SEK 848 million. The Sectra share is quoted on the NASDAQ OMX Stockholm AB exchange. For more information, visit [www.sectra.com](http://www.sectra.com).

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Teknikringen 20  
SE-583 30 Linköping SWEDEN  
Tel: +46 (0)13 23 52 00  
Fax: +46 (0)13 21 21 85  
[info@sectra.se](mailto:info@sectra.se)  
[www.sectra.com](http://www.sectra.com)  
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