

# Teleca Showcases innovative software solutions for the Consumer Electronics, Automotive and Mobile Industries at Mobile World Congress 2011

***The demos highlight skills in Mobile Linux and deployments to industries as diverse as media, consumer electronics, mobile device manufacture and In-Vehicle-infotainment.***

## **2011 Mobile World Congress, Barcelona, Spain, February 14-17, 2011**

Teleca, a global supplier of embedded software solutions for the consumer electronics, automotive and mobile industries, today announced it will demonstrate the company's latest innovations at its stand during Mobile World Congress 2011. Teleca's leading-edge support for Mobile Linux technology drives solutions for some of the world's foremost brands at the intersection of entertainment, Internet connectivity and information management. Notable customers include most major device manufacturers, major media- and news corporations.

*"From the news desk to the home theater and beyond, Teleca is helping companies changing the way people communicate, consume entertainment and work in Enterprise," said Andrew Till, Chief Technology Officer of Teleca. "Today's users demand innovative content delivery across multiple form factors and device types, and we are enabling some of the world's top brands to meet that need. At this year's Congress, we will showcase the innovations behind this year's high-profile success stories, and demonstrate the ways in which new technologies are keeping these brands on the cutting edge."*

## **Offering a competitive advantage through smart solutions**

Teleca is renowned for delivering advanced solutions for the rapidly evolving consumer electronics market. With embedded systems for Google TV offerings, Teleca demonstrates versatility in its command of Internet-driven, peer-to-peer and highly interactive entertainment services.

With the goal to make cars more enjoyable to drive, Teleca supports a range of automotive deployments, including the convergence of audio, video, messaging, navigation, voice recognition, hands-free telephony, vehicle maintenance management and location-enhanced Internet services into a simple, elegant nerve center. The company provides end-to-end design, development, engineering test-support and full maintenance solutions enabling rapid market deployment to help customers stay ahead of the competition.

In the pure-play mobile space, Teleca's work for a leading media brand with an iPad app took user-interface design to the next level and became the iPad's #1 application in North America. With a 3D news feed and special modules for elections and live news, the innovative app demonstrated Teleca's capacity to support specific branding and marketing goals with highly creative and sophisticated platforms.

Having participated in the successful development of mobile Linux powered devices that have shipped more than 200 million commercial units, Teleca is now leading the way in bringing new features such as HDMI support, multiple-display handling and DLNA to Android and MeeGo platforms. At this year's Congress, the company will be demonstrating some of the latest developments leveraging the mobile Linux OS in Smartphones, tablets, mobile enterprise applications and in-vehicle infotainment.

## **Visit Teleca at MWC, hall 8 stand 8B79,**

Get first-hand experience of the breadth of services we offer. For more information or to make an appointment, go to [www.teleca.com/mwc2011](http://www.teleca.com/mwc2011)

## **About Teleca.**

Teleca is a world-leading supplier of outsourced software solutions to companies whose services and products use mobile or wireless technology. Teleca has 2,000 employees in 11 countries, including offshore services in Russia, China, Poland and India. Touching a wide range of market segments, Teleca's solutions drive some of the world's most popular devices and applications. With unique global reach, Teleca offers fully customized solutions, systems design, integration and testing to help drive down development time and deliver value.

## **For more information, please contact:**

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