



## Teleca Russia has received its first project with a Russian mobile operator

*Teleca develop applications for one of the largest Russian mobile operators - MegaFon*

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Teleca, a global supplier of embedded software solutions for the consumer electronics, automotive and mobile industries, today announced it has successfully finished the first mobile application project for MegaFon on the Android and iPhone platforms.

The project developed during November and December, 2010 with the goal to provide MegaFon subscribers an easy way of accessing information on operator services by means of new applications on the platforms Android and iPhone.

The basic functions of the application are to provide the subscriber with simple and convenient access to operator service and content information. The application gives the subscriber the possibility to access compelling services offered by MegaFon, and provides enhanced convenience by using local positioning of the mobile device either using GPS or the base stations position. Thus the user only receives the information applicable for the locally available services in a given area.

"One of the base working principles for "MegaFon", is orientation towards requirements and interests of our subscribers. We suggest to the users of the new service "MegaOffices" to place all service offices of the Central region on the hands of our subscribers. The application excels not only in functionality and simplicity, but also in the convenient interface. As a matter of fact, it is through the search being easy and quick, our subscribers can find the nearest service of the company" says Andrey Eremkin, Director of the Central branch of Open Society at MegaFon.

"We are very glad there was this great possibility to show our potential in Russia," Valery Kalachev Teleca Russia managing director notes. "The Russian mobile application market is wide, and we hope that the high level of our services will be the beginning of a long cooperation with MegaFon".

**Visit Teleca at hall 8 stand 8B79 at the Mobile World Congress.**

Teleca has 2,000 employees in 11 countries, with local engineering in Asia, Europe and North America and offshore services in Russia, China, Poland and India. Touching a wide range of market segments, Teleca's solutions drive some of the world's most popular devices and applications. Visit us at **hall 8 stand 8B79** at the 2011 and get first-hand experience of the breadth of services we offer. For more information or to make an appointment, please visit [www.teleca.com/mwc2011](http://www.teleca.com/mwc2011)

### **About Teleca.**

Teleca is a world-leading supplier of embedded software solutions for a wide range of global industries — including mobile, automotive and consumer electronics. With unique global reach, Teleca offers fully customized solutions, systems design, integration and testing to help drive down development time and deliver value. For more information, please visit [www.teleca.com](http://www.teleca.com)

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