

## Press release

Stockholm, 23 February 2011

### **Husqvarna launches new robotic mower for small gardens – Automower® 305**

The new Automower® 305 robotic lawnmower represents the third generation of silent, automatic robotic lawn mowers that provide a perfect, trouble-free lawn. The compact and lightweight newcomer targets homeowners with smaller gardens with lawns, up to 500 m<sup>2</sup>. As with its bigger siblings from Husqvarna, it offers homeowners carefree mowing throughout the season.

Market leading Husqvarna has created a compact and reliable Automower® robotic lawnmower for small gardens and lawns. It is now possible for all garden owners, no matter how small their lawn is, to give up their old walk-behind lawn mower. The Automower® 305 robotic lawnmower is suited for lawns up to 500 m<sup>2</sup> and equipped with a rechargeable Li-Ion battery. No more worrying about the state of the lawn, The Automower® robotic lawnmower makes sure that the grass is perfectly cut 24-7.

The robotic lawn mower weighs 7 kg. This makes it easy to move between areas, for example in the case of townhouses with separated lawns, and it will not flatten the grass. But it is only easy to move for the owner. Like all Husqvarna robotic lawn mowers the new model has an advanced Anti Theft System with an alarm and a personal PIN code that makes the machine useless if stolen.

- In the future, robotic lawnmowers will be as common for homeowners as dishwashers are today. Automower® 305 makes robotic mowing affordable for more homeowners, freeing up time for other activities without compromising on a well kept lawn, says Towe Ressman, head of Husqvarna Global Design.

#### **No emissions and happy neighbours**

Without emissions whilst cutting, the Automower® robotic lawnmower fertilizes and cuts the lawn to perfection, all by itself, using less energy than a light bulb. The silent and well-designed robot will not only keep the lawn perfect, it will also be well appreciated by all the neighbours.

The recommended retail price for Husqvarna Automower® 305 is 1 490 EUR.

### Husqvarna Automower® 305

Working area capacity	0-500 m2 +/- 20%
Charging	Automatic
Battery type/capacity	Li-Ion/1,6Ah
Typical charging time	150 minutes
Typical mow time per charge	40 minutes
Settings and User interface	Yes, through display and keypad
Search system	Singlesearch
Safety	PIN, Alarm
Remote communication	No
Nominal ground speed	35 cm/s
Installation accessories	150 m wire, 200 staples
Weight	7 kg
Recommended retail price	1 490 EUR

Highresimages and webimages are available at: <http://www.husqvarna.com/press>

#### **For additional information, please contact**

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The Husqvarna Group is the world's largest producer of outdoor power products including chainsaws, trimmers, lawn mowers and garden tractors. It is the European leader in consumer irrigation equipment under the Gardena brand. The Group is also one of the world leaders in cutting equipment and diamond tools for the construction and stone industries. Net sales in 2009 were SEK 34 billion and the average number of employees was 15,000.

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