



Press release, March 3, 2011

Redbet acquires i4poker

Redbet Holding AB's subsidiary Redbet Gaming Ltd has acquired i4poker, a gaming business in Eastern Europe.

Redbet Gaming Ltd has through an asset deal acquired i4poker, a gaming site focused on Eastern European markets.

Jorgen Andersson, CEO of Redbet Holding AB:

"Through the acquisition of i4poker, Redbet strengthens its position in Eastern Europe, especially in Poland, Hungary, and Bulgaria.

The acquisition is part of Redbet's expansion strategy and the ongoing consolidation in the gaming industry opens up opportunities for Redbet to grow faster."

For questions or more information, please contact:

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About Redbet

Redbet Holding AB's subsidiaries offer poker, casino and sports betting on the Internet via www.redbet.com, www.optibet.com, www.whitebet.com, www.goldclubcasino.com and www.totalpoker.com. The subsidiary SIA Optibet also offers sports betting offline via betting shops in Latvia. Redbet Holding AB is listed on OMX First North in Sweden, with Mangold Fondkommission AB as its Certified Adviser.

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