

March 4, 2011

Tekla expands in South East Asia with key senior appointment

Singapore, March 4, 2011 – 3D BIM (Building Information Modeling) software provider Tekla has opened a regional office in Singapore, run by the newly appointed area director Thomas Phang. The expansion will boost Tekla's global presence and strengthen the company's operations in South East Asia.

The Singapore office will serve as the Tekla hub office in South East Asia – a region that is increasingly seeing innovation and change in the planning, design and construction of buildings.

As the Tekla hub of South East Asia, the Singapore team will also champion Tekla's battle against software piracy in the region. Tekla has allocated considerable resources towards global anti-piracy campaigns such as tracking down pirates and other parties involved in making or distributing illegal copies of Tekla software.

"It is very important for companies here to ensure that they only use licensed software; this will instil their confidence and boost their reputation. Companies subcontracting on construction projects will be expected to comply with the law by their business partners," **Thomas Phang** said.

Tekla's key senior appointment

Thomas joined Tekla having previously worked in top software companies such as Autodesk, Microsoft, Sun Microsystems and HP, bringing with him more than twenty years of experience in the IT industry.

On his appointment, Thomas said, "These are exciting times for the industry, and even more exciting times for Tekla. I am thrilled to be able to build and grow the business in this region with a marvelous team who are exceptionally committed to the business and our customers."

In addition to Singapore, Tekla has SEA offices in Indonesia, Malaysia and Thailand; and partners in the Philippines and Taiwan.

For more information (09:00–21:00 CET+2), please contact:

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Tekla Corporation

With its software, Tekla Corporation drives the evolution of digital information models and provides thus more and more competitive advantage to the construction, infrastructure and energy industries. The company was established already in 1966, and today it has customers in 100 countries, offices in 15 countries and a global partner network.

Tekla Corporation

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Tekla BIM

With an ambition to multiply its customers' potential to think and achieve big, Tekla provides an accurate, detailed, and data-rich 3D BIM (Building Information Modeling) software environment that can be shared by contractors, structural engineers, steel detailers and fabricators, as well as concrete detailers and manufacturers. The highly detailed as-built structural models created, combined and distributed with Tekla BIM software enable the highest level of constructability and production control. Centralizing building information into the model allows for more collaborative and integrated project management and delivery. This translates into increased productivity and elimination of waste, thus making construction and buildings more sustainable.

More information at www.tekla.com, www.teklastructures.com and www.teklabimsight.com

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