



“RISE – Images of Life Change”

Innovative, inspirational book and exhibition highlights through photography and testimony, the millions of lives being changed by local social entrepreneurs

Image attached

(London, March 3, 2011) – The Legatum Foundation, the granting arm of the Legatum Group, announces the launch of “RISE – Images of Life Change,” a collection of photos and personal testimony which document and celebrate the work of a number of dedicated grass-roots leaders who have impacted nearly 11 million lives over the course of the last three years.

In the summer of 2010, eight young, talented photographers were commissioned by Legatum to explore the Foundation’s grant portfolio and create an unforgettable record of a few of the transformations that they saw. The photographers travelled over 53,000 miles to eight countries, including Burundi, China, Ethiopia, Haiti, India, Mali, Rwanda, and Zambia. Through the lens and words of these photographers, RISE underscores the strength of the human spirit in the midst of poverty and adversity, and is a celebration of hope and opportunity.

“The Legatum Foundation is delighted to support the publication of RISE, which celebrates the innate desire in every human being to better their own circumstances and fulfil their unique potential,” said Alan McCormick, Managing Director at Legatum. “Over the last decade, more than a thousand small, community-based organisations across the world have received support from the Legatum Foundation, wherever the need is greatest. RISE tells the stories of these remarkable, unsung heroes who are taking responsibility for improving the communities in which they live.”

The Legatum Foundation grant investments are targeted at the bottom of the [Prosperity Ladder](#), towards communities that are trapped by poverty and its consequences, for one reason or another: by debilitating illness, a natural disaster, a loss of liberty, limited access to education or credit, or something as simple as a lack of clean water. Legatum helps individuals to climb onto the first rung of the ladder to

prosperity, through smart, low scale investments that create opportunity for recipients to maintain their dignity and help themselves.

“RISE is a beautiful set of images which highlight the remarkable stories of people in very challenging situations overcoming the odds” said Steve Macleod, Commissioning Director for the RISE project. “Seen through the eyes of these talented photographers, every image in RISE was carefully selected and prepared to tell stories of courage, perseverance and hope. RISE not only captures what they saw, but is proof of lives being positively changed around the world ”

A public exhibition of the RISE photographs will be held at the Legatum Institute (11 Charles Street; London, W1J 5DW) from March 16 – 18, and March 21 - 25, from 10:00 a.m. – 5:00 p.m. (on March 17, the exhibition will close at 4:00 p.m.). A private press viewing of the exhibition will be held on March 15, from 11:00 a.m. – 1:00 p.m. Proceeds from the sales of RISE limited edition photographs will benefit the END Fund, a private philanthropy initiative dedicated to ending the prevalence of Neglected Tropical Diseases (NTDs) in Sub-Saharan Africa. For more information about the END Fund, please go to: www.theendfund.org.

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ABOUT THE LEGATUM FOUNDATION

The Legatum Foundation is the granting arm of the Legatum group of companies, allocating capital at the bottom of the [Prosperity Ladder™](#) to projects, people and ideas that create sustainable prosperity. The Legatum Foundation applies the insights learned from 20 years of investing in the global capital markets to its granting activities. In this endeavour, Legatum is advised by Geneva Global, a philanthropic consulting firm that provides the leadership, coordination and portfolio management necessary to ensure that its funding achieves impact and changes lives. To date, over 18 million lives have been changed. For more information, please go to www.legatum.org

IMAGE BELOW

“Rise” Book cover:

Rani Devi and her seven-month-old son at the Anganwadi Centre for maternal and child care, Muzaffarpur, Bihar, India. Photograph by Snjit Das.

