



## **\* Operational Note \***

### **Exhibition: Press viewing**

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**WHAT:** The Legatum Foundation, the granting arm of the Legatum Group, announces an exhibition of **“RISE – Images of Life Change,”** a collection of photos and personal testimony which document and celebrate the work of dedicated grass-roots leaders who have impacted nearly 11 million lives over the course of the last three years. Proceeds from the sales of RISE limited edition photographs will benefit the END fund, a private philanthropy initiative dedicated to ending the prevalence of Neglected Tropical Diseases (NTDs) in Sub-Saharan Africa. For more information about the END fund, please go to: [www.theendfund.org](http://www.theendfund.org).

**WHO:** Photographers from the RISE publication  
Alan McCormick - Managing Director, Legatum Foundation  
Warren Lancaster, Project Director, Geneva Global  
Steve Macleod - Commissioning Director for the RISE project

**WHEN:** Tuesday, March 15, 2011  
Press Viewing, 11:00 a.m. – 1:00 p.m.

**WHERE:** The Legatum Institute, 11 Charles Street; London, W1J 5DW  
Please see [www.legatum.org/rise](http://www.legatum.org/rise) for a collection of the photographs.

PLEASE RSVP TO [CHRISTIAN@MIPPR.CO](mailto:CHRISTIAN@MIPPR.CO)

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### **ABOUT THE LEGATUM FOUNDATION**

The Legatum Foundation has provided millions of dollars to more than 1,600 projects worldwide, helping individuals climb out of poverty and onto the next rung of the prosperity ladder. In this endeavour, Legatum is advised by Geneva Global, a philanthropic consulting firm that provides the leadership, coordination and portfolio management necessary to ensure that its funding achieves impact and changes lives. To date, over 18 million lives have been changed. For more information, please go to [www.legatum.org](http://www.legatum.org)