



PRESS RELEASE

RE-LAUNCH: BOILER SERVICE AND COVER FOR HOMEOWNERS

London, 16 March 2011 – Since gas-elec launched the heat-care Plan this winter, there has been a significant increase in demand from clients for boiler breakdown cover that includes an annual boiler service.

In response to this request, gas-elec has decided to re-launch the heat-care Plan now with the inclusion of an annual boiler service.

“For less than 40p a day, homeowners can have their boiler serviced and covered for 12 months,” says John Davidson, managing director of the gas-elec group.

“The re-vamped product is as a result of clients calling us to take out the cover and requesting that their boiler be serviced at the same time. It seemed logical to offer them an all-inclusive product at a greatly reduced price,” adds John.

As a result, the combined package means that homeowners make a one-off annual payment of £140, which is inclusive of all taxes, and can rest assured that not only has their boiler been covered, but it has been serviced too.

Most manufacturers recommend that their boilers be serviced every year as a neglected boiler can be a principle source of leaks and carbon monoxide poisoning. Regular boiler servicing not only protects the people living in the property, but extends the life of the boiler and ensures that it runs efficiently.

The benefits of a regular boiler service include:

- Lowers emissions
- Prolongs the boiler's life
- Optimises fuel efficiency
- Makes it safer and greener
- Minimises breakdowns or emergency call-outs

The heat-care Plan gives consumers the security of knowing that their boiler and its components have full breakdown cover for 12 months. Key features* include unlimited calls to the call centre, the inclusion of parts and labour in the annual price should repairs be necessary and a national network of locally-based engineers.

For more information call 0800 587 9999 or go to www.gas-elec.co.uk/heatcare.

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Editor's Notes

Founded in 1996, gas-*elec* carries out impartial safety inspections and light remedial works. Its unique inspection service provides the residential lettings market and homebuyers and sellers with multiple inspections of the gas and electrics in one visit. gas-*elec* has recently launched a number of new energy-saving products and services. These include the g-save Boiler Economiser, which reduces fuel bills by up to 31% and a consumer comparison website (*ge-switch*) that offers users the widest range of energy suppliers in order to compare their gas and electricity prices. gas-*elec* has over 120 franchisees operating from 18 regional offices, who this year will carry out more than 120,000 safety inspections in domestic properties throughout the UK. For more information visit www.gas-elec.co.uk.

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