



Press release, March 16, 2011

Redbet acquires DoubleCardrooms

Redbet Holding AB's subsidiary Redbet Gaming Ltd has acquired DoubleCardrooms.

Redbet Gaming Ltd has through an asset deal acquired DoubleCardrooms, a gaming site focused on the Scandinavian markets.

Jorgen Andersson, CEO of Redbet Holding AB:

"The acquisition of DoubleCardrooms is the second acquisition in a short time. Our expansion efforts consist of both organic growth and acquisitions. We are actively seeking acquisition opportunities opened up by the consolidation of the gaming market, both in new and existing markets."

For questions or more information, please contact:

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About Redbet

Redbet Holding AB's subsidiaries offer poker, casino and sports betting on the Internet via www.redbet.com, www.optibet.com, www.whitebet.com, www.goldclubcasino.com, www.totalpoker.com and www.i4poker.com. The subsidiary SIA Optibet also offers sports betting offline via betting shops in Latvia. Redbet Holding AB is listed on OMX First North in Sweden, with Mangold Fondkommission AB as its Certified Adviser.

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