

## HIQ WINS BEST IT PROJECT OF THE YEAR



HiQ's solution for Kuusakoski Oy has won the "IT Project of the Year" Award in Finland. The Award was announced in the Executive IT conference by Management Events on March 16th in Helsinki.

HiQ's solution was chosen out of a group of top IT projects delivering market-leading customer solutions. Launched by Kuusakoski Oy, an international recycling services company, the new IT Project of the Year is an electronic service for recycling end-of-life vehicles online. HiQ was responsible for the implementation of the solution. The Award jury, consisting of 20 top IT executives in Finland, recognized the project especially for its usability and innovative use of mainstream technology.

- Our common vision with Kuusakoski was to create an effortless system to enhance the recycling process and to help consumers struggling with a scrap car problem. This award is a clear message that the best solutions are the ones that can take a technically difficult solution and make it simple for the user. We value this recognition even more since the competition was particularly hard this year and take great pride in this award. Now I look forward to celebrating it with all my great coworkers at HiQ, says Jukka Rautio, CEO HiQ Finland.

- With this service we have shown that doing environmentally responsible things doesn't have to be difficult or complicated. Modern web technology provided us a way to enhance our processes and to support recycling with a minimum effort. Thanks to our team's and HiQ's expertise we achieved a win-win-win situation for our customers, for our own team at Kuusakoski and – most importantly – for our environment, says Ari Turunen, Sales Manager at Kuusakoski Oy.

Watch the film: <http://www.youtube.com/watch?v=UBUw8Ne4jKU>

Visit the NETitse service at <http://autopalvelut.kuusakoski.fi>

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*Kuusakoski is an international recycling services company. In addition to being the leading recycler of metal-based products in the Northern Europe, Kuusakoski is also recognized as one of the largest suppliers and refiners of recycled metals in the world. Operating since 1914, the group has currently over 3000 employees and over 100 service locations in Finland, Baltic countries, China, Great Britain, Poland, Russia, Sweden, Taiwan and United States.*

*HiQ is an IT and management consultancy company focusing on high-tech solutions in the fields of communications, software development and simulation technology. The company is a leading player in these fields and the Nordic region is its domestic market. HiQ employs nearly 1,200 people at offices in the Nordic region and Eastern Europe. HiQ is listed on the NASDAQ OMX Stockholm Mid Cap. For more information, please visit [www.hiq.se](http://www.hiq.se).*