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Lufthansa welcomes Blue on board as UK Eurovision Song Contest hopefuls embark on promotional tour

As the official airline of the 2011 Eurovision Song Contest and Europe's largest airline, it seemed logical that UK entrant, Blue, chose to fly with Lufthansa to Milan as the band embark on a promotional tour ahead of the contest taking place in Dusseldorf in May.

UK Eurovision fans flying to Dusseldorf can take advantage of almost 90 weekly non-stop Lufthansa flights operating from London-Heathrow, Birmingham, Manchester and Newcastle, and a range of highly competitive fares starting from as little as £49 one-way and £89 return, inclusive of all taxes and charges, a generous hold and hand baggage allowance and on board food and drink.

Photo credit: Lufthansa / David Dyson

The photo shows Blue outside the Star Alliance lounge at Terminal 1, Heathrow.

About Lufthansa

One of the world's largest airlines and a founding member of Star Alliance, the world's leading airline alliance, Lufthansa currently flies from seven UK gateways via its hubs in Frankfurt and Munich to 211 destinations in 84 countries. In 2010, almost 59 million passengers flew with Lufthansa. An industry innovator, Lufthansa has long been committed to environmental care and sustainability, operating the most technically-advanced and fuel-efficient fleet in the world. It will be the largest European operator of the A380 and is also the launch customer for the new Boeing 747-8, the two most fuel-efficient passenger aircraft. Known for its premium services, Lufthansa continues to invest in new or upgraded lounge facilities across its worldwide network. In 2010 alone, Lufthansa unveiled a brand new First Class product, re-launched FlyNet, its broadband wireless internet service and furthermore announced a 170 million euro investment in a new European cabin as part of a comprehensive programme to revamp the airline's inflight product.

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